



OUTRIGGER CANOE CLUB

JULY

FORECAST

1948



WALTER JAMES MACFARLANE

1907 - 1943

*"Out of Dreams and Dust
Rise Man's Great Monuments"*

(SEE PAGE 5)

DAN WALLACE

ROYAL HAWAIIAN HOTEL
ON THE BEACH AT WAIKIKI



DANCE STUDIOS



extends to the members of the OCC an invitation to join the

R-O-Y-A-L - R-H-U-M-B-A - C-L-U-B

Honolulu's Most Fashionable Dance Group

An evening of the very best instruction and dancing at the Royal. Classes are held each Tuesday evening at 7:30 for beginners and 8:30 for advanced; and the price is only \$7.50 per person per month. Remember! The Rhumba is here to stay. New class now forming. Phone 91036 for registration.

S-P-E-C-I-A-L - S-U-M-M-E-R - P-R-I-C-E-S

FOR SCHOOL CHILDREN

Now is the time to learn all the new popular dances for the forthcoming school term. Phone now for a private lesson—91036.

- H-U-L-A -

BY THE ONE AND ONLY KAHALA BRAY

GROUP INSTRUCTION IN YOUR HOME

Organize a group of your friends for dancing in your home.
We will arrange for instruction at a nominal fee.



FORECAST

Issued by the
BOARD OF DIRECTORS

2335 Kalakaua Ave.
HONOLULU

OFFICERS

WILFORD D. GODBOLD	President
SAMUEL M. FULLER	Vice President
THOMAS G. SINGLEHURST	Secretary-Treasurer
E. P. "TED" MAGILL	Club Manager
COMMITTEES	CHAIRMEN or SPONSOR
Finance	Wilford D. Godbold, ex officio
Admissions	Dr. Irving Blom
Athletic Coordinating	Robert Fischer
Volleyball	William Barnhart, Jr.
Canoe Committee	Harold Yap
Disciplinary	Judge Louis Le Baron
Women's Activities	To be chosen
Junior Activities	William F. Heilbron

E. W. STENBERG
Bus. Phone 57911
TED MAGILL . . . Advertising

Editor
Res. Phone 93664
Bus. Phone 94806

WALTER JAMES MACFARLANE

A Tribute by Wilford D. Godbold

Each year on July 4, the Outrigger Canoe Club holds the Walter Macfarlane Memorial Canoe races in memory of a past president of the club and one of its most beloved members. Walter "Mac," as he was familiarly called, was elected president of the Outrigger Canoe Club in 1939. It was a position of great responsibility as the club was confronted with a number of problems. The Treasury was practically non-existent, the lease on the grounds owned by the Queen Emma Estate was about to expire; the buildings were obsolete and unfit to continue in, and must be rebuilt. With this discouraging future, Walter "Mac" took over. His was an indomitable and courageous outlook with a determination and an optimism that a plan to finance new building and build a new club on modern lines could be carried out.

A committee was formed with the directors and other members, and a formula for the successful continuation of the Club was blueprinted. Many members with the memory of the lean years of financial strain and of losing membership dropped out. However, Walter "Mac," with a small group who stayed by him, and by devoting every ounce of his energy and most of his time, finally succeeded in selling bonds and raising the capital to erect the present club at Waikiki beach which our members now enjoy.

Though the club was erected, there were still many problems of furnishings, the stocking of food and liquor, eventually paying off the bonds, increasing the membership and other problems, but these did not deter Walter "Mac." The new club opened with a gala party in 1941 and was well on its way to success. In May, 1943, Walter "Mac" was called to the mainland on business and was struck suddenly ill in Oakland, California. On June 4, 1943, news was received that our beloved president had died. The directors and the members of the club were shocked and in memorium, on Sunday, June 6, 9:00 a.m., impressive services were held at the club with the Rev. Henry P. Judd, one of our kamaaina members, officiating.

Walter "Mac" was born in Honolulu on September 5, 1907, the son of a kamaaina family. He attended Punahou school where he was prominent in athletics; later prep school at Palo Alto, graduating at the University of Hawaii where he was again active in athletics. He was vice-president of the advertising firm Bowman, Holst, Macfarlane and Richardson, and a member of the Territorial Legislature during 1935, '37, and '39. He took particular interest in those problems concerning Hawaiians and served on committees of the Legislature whose object was to improve their condition.

(Continued on Page 9)



**OUTRIGGER GIRLS WIN GIRLS SIX-PADDLE RACE
KAMEHAMEHA DAY, JUNE 11, 1948**

THE GIRLS from left to right are Anita Berg, Pat Honl, Helen Haxton, Pat Barker, Carol Muirhead. The gentleman with the happy grin is Johnny Hollinger who coached and captained this bery of beauties. Each of them holds a share of the prizes they won.

KAMEHAMEHA DAY RACE RESULTS

SPECIAL RACE: 6-Paddle Men's won by Hui Nalu.

Crew: Kim, Hema, Lum, Kalau, Haliaman, J. D. Kaupiko, Captain

JUNIOR: 6-Paddle Men's won by O. C. C.

Crew: Rolph, Mongoose, Prange, Value, Beggs, Minivelle, Captain

BOYS UNDER 14: 6-Paddle won by O. C. C.

Crew: Schroeder, Lemes, Taylor, Mullahey, Jr., Von Platen, Ludwig, Captain

GIRLS: 6-Paddle won by O. C. C.

Crew: Berg, Honl, Haxton, Barker, Muirhead, J. Hollinger, Captain

FRESHMEN: 6-Paddle Men's won by Hui Nalu

Crew: Kaanapu, Bode, Tom, Apo, Brasa, Pang, Captain

SENIOR: 6-Paddle Men's won by O. C. C.

Crew: O'Brien, Dowsett, Bush, Pflueger, Chaney, D. Kahanamoku, Captain

BOYS UNDER 16: 6-Paddle won by O. C. C.

Crew: Wilson, Kanahale, Kruse, Kay, Harmon, Love, Captain

MEN OVER 40: 6-Paddle won by Hui Nalu

Crew: Pang, Kauo, Kaainue, Yee, Akana, J. D. Kaupiko, Captain

CLUB CALENDAR JULY

- JULY 3—Dinner and Dance. Music by "Splash" Lyons and his Hawaiians. Guest Artists: Barry Yap, Sol Hoopii, Dan & Ginny Wallace of the Royal Hawaiian Dance Studios, Tom Moku and Renny Brooks.
- JULY 4—Breakfast 9-11:30 with E. Verne Rosen at the Hammond Organ.
- JULY 5—Walter J. Macfarlane Memorial Canoe Races starting at 10:00 A.M.
- JULY 7-14-21-28 — Seniors' Volleyball Nights.
- JULY 10-17-24-31 — Dinner Music by Outrigger Serenaders.
- JULY 9-16-23-30 — Juniors' Volleyball Nights .
- JULY 11—Seniors' Six-Man Volleyball Tournament starts.

DON'T FORGET O.C.C. SUNDAY BREAKFASTS

INDEPENDENCE DAY DINNER AND DANCE SATURDAY, JULY 3, 1948

BY RESERVATION ONLY—TARIFF \$4.00

INFORMAL



DINNER 6:30 - 8:30

With music and Hulas by the Outrigger Serenaders

DANCING 9 TILL MIDNIGHT

To the Rippling Rhythms of "Splash" Lyons and his Hawaiians

GUEST ARTISTS

Dan and Ginny Wallace of the Royal Hawaiian Dance Studios in Popular Latin Dances

Sol Hoopii and his Steel Guitar

Tom Moku, Young Hawaiian Baritone
Barry Yap in his interpretation of Holo Holo Kaa and Kaulana O Hilo Hana Kah

Renny Brooks, old time club favorite



“BB”

BREWERS' BEST

Premium

BEER

You have never tasted a beer with such light, clean, appetizing flavor! BREWERS' BEST BEER comes to you *custom made* . . . so expertly made and thoroughly aged that fifty top brewmasters from coast to coast have acclaimed BREWERS' BEST as one of the world's greatest beers!

After volleyball, or surfing, and even while sunbathing, cool off with refreshing BREWERS' BEST (it's mighty good to have around the house, too!). Ask for a bottle of "B-B" . . . the new big name in Beer . . . and add sheer enjoyment to your club activities.

PARADISE REGAINED

By PAUL MCGINNIS

Paul McGinnis, author of a recent best seller, "Lost Eden," is visiting Honolulu with his wife. It is very likely that they will become residents of the islands.

The *Chicago Tribune* says: "Lost Eden is . . . so perfect of its kind that it sends a glow of delight through the reader . . . as colorful a tale of the sea as one could wish. Paul McGinnis has done a sterling job with his historical material."

Your new, jovial Manager Magill asked me to describe how it feels to renew a membership in the club after twenty years, and that is a most difficult thing to do without firecrackers.

The club's new look really is delightful, and in addition, all the other charms are there as they were when the club was a little rough carpenter job painted plantation green.

My first outrigger canoe ride was in 1928, and the steersman was a likely looking young fellow named Duke Kahanamoku. I noticed that he did nothing but steer, while he encouraged the malahinis in their paddling. His encouragement was so good that he had nothing to do but sit there and watch the bleached-out mainlanders dig into the brine.

Recently, after 20 years, I had a ride with Turkey Love, who seems to have a similar technique and does some nice steering.

That fellow Duke seemed to have a good head on him, and if anyone knows what has become of him, I wish they would tell me.

There is another boy I would like to look up. I have his name on a little faded square of paper which is my membership ticket of 1928. As near as I can make out the name, it is Lorrin P. Thurston, Jr., Secy. I wonder what happened to him?

Everyone has a reason for coming to Honolulu. If they have no reason, they find one. I came here to rest from too strenuous newspaper work, and build a good foundation of health, which I did, thanks to the club and Waikiki. I practiced the crawl, along with Buster Crabbe and some other good swimmers, and after I had worked at it about nine months, "Dad" Center said, "It begins to look like a crawl."

But soon I found that I was bulging out of my clothes with strength which I never thought I could acquire. Thanks, fellows. I know that is just why you built the club.

And it is a fine job you have done in preserving and encouraging those two grand sports, surfing and outrigger canoeing. I understand that there was a time when these were all but lost arts. I am sure they will never be lost again.

There is another Hawaiian sport which intrigues almost everyone who learns of it, and that is *holua* or coasting on a sled down a runway covered with grass, and I have been wondering if in some way the club or its members could not revive this art. I should think it would be a "must" for tourists, second only to an outrigger ride.

There is an old *bolua* slide, I understand, behind Kamehameha School, and I think I can see part of it and its course from the window of our very pleasant Alewa Drive home, which the George Armitages have permitted us to keep for them until their return in July. (We are encouraging them to stay away longer.) A road seems to cross this runway now, and probably this slide can not be restored, but perhaps one could be built elsewhere.

I learned of this while studying all the Hawaiian histories I could find here, because I found Hawaiian lore most fascinating. And, after many years, these studies produced a novel called "Lost Eden." It tells about my voyage (imagined) with Captain Cook when he discovered these islands.

Believe me, after I sailed all those months with 112 men on a 90-foot boat, and about the same number of animals, all making noises, I was mighty glad to fetch the Sandwich Islands, a place more like Paradise than sailors had ever imagined.

I tried to write a book for those who want the best and most entertaining part of about 150 books in one, and I put about five years of work into it to make it as authentic as possible. Counting all the words I wrote and rewrote, I think I tapped my typewriter about 3,000,000 times, not counting punctuation. I am that fellow you see on the beach with his fingers worn away to nubbins.

But it was fun. I am doing another now, and when my fingers get too bad, I will use my nose, as Percy Granger does sometimes when he plays the organ.

The swimming is just the same, just as lavishly soft, just as invigorating. It is good to be back.

PAUL MCGINNIS.

KAM DAY DINNER DANCE HUGE SUCCESS

The dinner-dance, entertainment, music and food on June 11 were enjoyed by those lucky members and guests who made reservations. Every table was filled, the service was excellent—and needless to say all the ladies were lovely in their holokus.

HAWAIIAN COLOR PHOTOGRAPHY

WAIKIKI FOTO SHOP

2244 KALAKAUA AVE.

(OPP. ROYAL HAWAIIAN HOTEL)

PHONE 93916

WM. F. SULLIVAN

WAIKIKI, HONOLULU 30

PROGRAM OF EVENTS

JULY 5, 1948 — 10:00 A. M.

WALTER MACFARLANE MEMORIAL CANOE RACES

1. JUNIOR MEN, 6—1 turn around outside flag.
 2. JUNIOR GIRLS, 6—1 turn around inside flag.
 3. SENIOR MEN, 4—1 turn around outside flag.
 4. KIDS, 6—1 turn around outside flag.
 5. JUNIOR MEN, 4—1 turn around outside flag.
 6. SENIOR GIRLS, 6—1 turn around inside flag.
 7. BOYS 14 and Under—From Wai-kiki Tavern to finish line.
 8. SENIOR MEN, 6—3 times around outside flag.
 9. FRESHMEN MEN, 6 — 1 turn around outside flag.
 10. MEN OVER 40—1 turn around inside flag.
 11. RELAY (2 Canoes) — 1 turn around inside flag (each canoe).
- PRESENTATION OF PRIZES—Wilford D. Godbold, President, Outrigger Canoe Club, 3 p.m.

CANOE COMMITTEE: Harold Yap, chairman; John Hollinger, Cline Mann, A. E. Minvielle Jr., Bill Morris.

JUDGES — Wilford Godbold, Victor Kahn, Fred Paoa, Richard Guard, Palmer Parker, Sam Poepoe, Herman Schultz.

REFEREES—Sam Fuller, Jimmy Hakuole, Bill Morris.

STARTER: Robert Fischer.

TIMER—Cecil Benny.

ANNOUNCER—Carlos Rivas.

CLERKS OF THE COURSE—William Barnhart, Tommy Thomas, Carl Lyman, Cline Mann, Lorraine MacDonald, Babe Carter, Paul Parker.

RECORDERS — Ernest W. Stenberg, George Emmert.

TROPHIES & ENTERTAINMENT—Herbert Taylor, Robert Fischer, Tom Mullahey.

DECORATIONS — Henry Thompson, John Gomez.

ENTRIES

HUI NALU — Coach: John D. Kaulipiko.

HONOLULU POLICE DEPARTMENT—Coaches: Herbert Oliviera, Max Kamaiopili, Blue Makua.

OUTRIGGER CANOE CLUB—Coach-

es: "Toots" Minvielle, Duke Kahana-moku.

McCABE, HAMILTON AND RENNY
—Coaches: Charles A. Guard, Joe Akana.



Don't Say
"Club Soda"

Say

White Rock
SPARKLING WATER

Also Available
White Rock (Q-9)

OCC MEMBERS MAKE HALL OF FAME

Coach Bob Kiphuth, maker of Olympic champions, and Yale champs for 31 years, has listed in May issue of "PIC" his choice of an all-time swimming team. Those with the (*) asterisk are OCC members or from Hawaii.

Kiphuth lists his All-Time Team nominations as follows. All swimmers named have earned their inclusion by virtue of Olympic performances, with the exception of Ford, Verduer, Bill Smith, Nakama, and Hough, none of whom has had an opportunity for international competition.

Sprints (100 and 200 Meter Free Style)

C. M. Daniels (1906 and 1908 Olympics)

*Duke Paoa Kahanamoku (1912 and 1920 Olympics)

Johnny Weissmuller (1924 and 1928 Olympics)

Alan Ford

Middle Distance (400 and 1500 Meter Free Style)

Norman Ross (1920 Olympics)

*Clarence "Buster" Crabbe (1932 Olympics)

Jack Medica (1936 Olympics)

*Bill Smith

*Keo Nakama

100 Meter Backstroke

Harry Hebner (1912 Olympics)

*Warren Kealoha (1920 and 1924 Olympics)

George Kojac (1928 Olympics)

Adolph Kiefer (1936 Olympics)

200 Meter Breast Stroke

Bob Skelton (1924 Olympics)

Joe Verduer

Richard Hough

Springboard and Platform Dive

Clarence Pinkston (1920 Olympics)

Al White (1924 Olympics)

Pete Desjardins (1928 Olympics)

"Mickey Reilly" Galitzen (1932 Olympics)

Harold "Dutch" Smith (1932 Olympics)

Marshall Wayne (1936 Olympics)

Richard Degner (1936 Olympics)

VOLLEYBALL COMMITTEE OFFERS FULL PROGRAM

To those who play or to those who just watch the program running through all of July for volleyballers offer much in excitement and competition.

A Senior's four man team tournament, a Junior's six man team tournament and a Senior's six man team tournament, all held during the same month, gives the spectator and the player a rich dish.

If you don't play or if you didn't sign up, you are still most welcome to come and root for your favorites.

OUR ADVERTISERS

To our advertisers we say, "Mahalo nui loa for your kokua." To our members we say, "These firms make possible the larger *Forecast*. Please patronize them.

WATCH THE BULLETIN BOARD

The bulletin board in the Club lobby usually contains many items of interest. There you'll find late changes of programs, notices of lost and found articles, surfboards for sale, and other notices of general interest and importance. Make it a habit to WATCH THE BULLETIN BOARD.

FOR ENTERTAINING AWAY FROM HOME THERE IS NO BETTER PLACE THAN YOUR CLUB — ask Ted Magill or Maxie and they'll do the rest.

C. W. WINSTED, LTD.

GENERAL
CONTRACTORS

PHONE 6107

320 Ward St. Honolulu, T. H.



BOARD MEMBER Thomas Gage will not have so far to drive to meetings after July first. He has been appointed manager of the Niualulu Hotel at Waikiki. He promises that he will not desert the Outrigger beach, however, where he faithfully spends his off-duty time. Now that you are a manager, we will be looking for you on Wednesday afternoons, too, Tom!

Applicants for Membership

Following is the list of applicants for admission to the Club. If you have objections to any of the applicants gaining membership in the Club be sure to write a note to the Admissions Committee or phone 58884, Dr. Irving Blom, before July 10, giving your reasons for objecting. Any information will be kept strictly confidential.

SENIOR

NAME	PROPOSER	SECOND
Katherine Barnett	Gay Harris	John Black
Fred Zieber	Virginia Godbold	Edric Cook
A. F. McKenna	J. Jepson	
Nason Newport	W. G. Newport	K. Lyons
Keith Wallace	Glen Stewart	Gordon Brown
Thayne Livesay	K. C. Leebrick	H. C. Warner
Ed Towse	Gay Harris	G. Crozier
Ed. Sutherland	Clark Reynolds	Lucille Reynolds

ASSOCIATE

Paul Cassidy James Pflueger

JUNIOR

Charles Knapp	Jay Quealy Jr.	J. B. Musser
F. L. Kanahale	Charles Amalu	William Whittle
Paul Kaufman	E. L. Cameron	Eaten Magoon
M. McCormack	W. H. Soper	G. Crozier
Phillip Peck	Mrs. Douglas Bell	Mrs. F. Houssen
Katherine Towse	Gay Harris	G. Crozier
Edward Towse	Gay Harris	G. Crozier
Eloise Wery	William Whittle	George Loomis
Mason Warinner	John Hollinger	J. McKenzie
Sanford Wood Jr.	M. Henshaw	G. Fisher
Richard Zieber	R. Hennessy	Edric Cook

WALTER MACFARLANE—A TRIBUTE

(Continued from Page 3)

A bronze plaque has been placed in the foyer of the club in his memory and it is most fitting that the Memorial races are held in memoriam to him each year in the waters off the beach at Waikiki which knew him so well and which he loved.

Always . . .

VERY BEST FOODS

Hawaiian Music
 Floor Show and Dancing
 Impromptu Entertainment
 Luau (twice a month)
 And Fun

at

ELMER LEE'S

CANADA DRY

*Ginger Ale
 and Club Soda
 are always the
 preferred mixers
 at the Outrigger . . .*

CANADA DRY

World famous for quality

PHAN MAIL

From many lands we acknowledge the good will and kind words of the friends below. To you all we say, "Mahalo nui loa."

Burdeos No. 22, Depto. No. 1
Mexico, D. F.

May 25th, 1948

Dear Mr. and Mrs. Magill:

Aloha nui ka ko!! So you have settled down in "our Paradise" and we feel sure that you will enjoy yourselves very much. Everyone says Honolulu has changed terribly since the time we knew it, but without doubt it has retained some of its charms.

Ebbie and Winston Morris, with their two boys, were at the Royal Hawaiian from December until February of this year and they had a marvelous time. Ebbie learned some steps of the Hula and gave us a demonstration—very good, too! They, like we, just weep when Hawaiian music is played. Wish I had some poi right this minute!

Today we received the "Forecast" and thanks a lot for sending it. The reception given the "Lurline" brought back memories of our landing, as we went down on the "Maui" with the newly appointed Governor Farrington (1921), and of course there was a gala welcome extended to him.

Our very best wishes for success and happiness, and

ALOHA,

THE HOOPERS.

. . . and aloha nui ka ko to you. Next time come over and get a guest card.

GEORGE T. THOMPSON HOTELS
San Francisco 2, California

June 7, 1948

Editor,
Outrigger Canoe Forecast,
2355 Kalakaua,
Honolulu, T. H.

Dear Sir:

Just received copy of your new issue of the Forecast.

To those of us who are non-resident members, it is very interesting and we hope that you will be able to continue the Forecast in the form that it is now published.

Give my regards to all the bunch at the Club.
Sincerely,

BURTON R. OGILVIE,
Director, Public Relations

BRO:I

Thanks, Burt, your regards are passed on as requested . . . we remember many fine nights at the Royal, too.

CLUB WAIKIKI
Miraflores

4th June, 1948

The President,
The Outrigger Canoe Club,
Honolulu, Hawaii.

This letter introduces Mr. Carlos Dogny and Mr. Cesar Barrios, Honorary President and President of the Waikiki Surf Club, Lima Peru, which was founded by Mr. Dogny five years ago after his last trip to Hawaii.

This club is the only one of its kind in South America and its members, under the expert guidance of Mr. Dogny, have evolved their own type of surf board based on the Hawaiian model.

The lure of Honolulu's unmatched surf has brought Mr. Dogny back to Hawaii for the third time and Mr. Barrios, the veteran surfer of the club, is paying his first visit to Hawaii.

Mr. Dogny and Mr. Barrios are bearers of a cordial invitation from the members of the Waikiki Surf Club to any member of your club who might find himself in Lima to come down and try our South American surf.

FELIPE DE OSMÁ,
Secretary,
Waikiki Surf Club,
Lima, Peru.

Tengo mucho gusto, en verla a usted, Felipe!

ATTENTION SURF BOARD LOCKER RENTERS

The yearly rental period for surf board lockers ends on June 30th. If you are renting a locker which you are not using, or you have a board you wish to dispose of in a locker, please call Beach Services, Sally Hale, 91564. There is a shortage of lockers and he has a long waiting list for lockers and boards.

*A tip to the wise: If you wish
Orchids, order early!*

**ORCHID CORSAGES
FRESH LEIS
BY AIR**

WALTER T. FUJIKAMI
Florist

Phones
58896
58897
58308

CORNER PAUANI & BETHEL

THE OUTRIGGER CANOE CLUB

STATEMENT OF INCOME AND EXPENSE FOR FIVE MONTHS ENDING
MAY 31, 1948

Members of the Outrigger Canoe Club should be interested in the following statement for the first five months in 1948. A careful perusal will show a greatly improved condition since the Annual meeting.

	JANUARY	FEBRUARY	MARCH	APRIL	MAY
INCOME:					
Dues	\$ 6,669.33	\$ 6,051.04	\$ 6,062.69	\$ 6,033.70	\$ 6,436.68
Food	10,988.64	10,735.99	10,057.95	10,706.40	12,499.95
Beverages	2,857.71	3,768.59	3,637.65	3,837.65	4,885.62
Fountain	1,566.79	2,204.44	2,195.92	2,193.11	2,612.40
Other	2,022.72	3,168.67	3,620.60	2,504.46	3,185.93
TOTAL INCOME	\$24,135.19	\$25,928.73	\$25,574.81	\$25,275.32	\$29,620.58
Cost of Income.....	7,546.26	9,168.66	8,560.62	7,866.27	9,146.91
GROSS PROFIT	\$16,588.93	\$16,760.07	\$17,014.19	\$17,409.05	\$20,473.67
OPERATING EXPENSES:					
Salaries and Wages.....	11,082.03	10,093.91	10,425.18	10,804.28	11,750.43
Employees Meals	1,302.50	1,080.50	1,128.00	1,163.00	1,177.50
Supplies	851.28	1,132.10	813.42	389.16	342.81
Music & Entertainment..	414.65	573.25	294.20	385.85	911.65
Rent	600.00	600.00	600.00	600.00	600.00
Taxes	1,129.57	1,143.25	1,132.99	1,155.53	1,270.89
Repairs & Maintenance..	141.57	111.88	189.91	198.84	530.62
Depreciation	825.88	825.88	825.88	825.88	825.88
Other	2,110.10	1,910.78	2,285.36	1,969.06	2,032.58
TOTAL EXPENSES	\$18,457.58	\$17,471.55	\$17,694.94	\$17,491.60	\$19,442.36
NET PROFIT OR LOSS	1,868.65L	711.48L	680.75L	82.55L	1,031.31
COST PER DOLLAR OF SALES:					
Food	47c	56c	60c	48c	44c
Beverages	49c	37c	30c	33.6c	37.2c

"L" indicates loss.

ALOHA NUI LOA TO YOU!

The following prominent people were visitors to the OCC during the past month. We enjoyed their visit and will welcome their return:

Joseph Pasternak, movie director, Hollywood.

Lester G. Baldwin, Baldwin Locomotive Works, Philadelphia.

Mr. and Mrs. Howard B. Dean, vice-president, Pan Am Air, New York.

Mr. and Mrs. Rudolph Gingg, vice-president, American Trust Co., San Francisco.

David Griffin, movie director, Hollywood.

Verna Felton, Junior's grandma on Red Kelton show.

"For Pictures"

WILLIAM P. LACY

TELEPHONE
9 4 2 4 1

2345 KALAKAUA AVENUE

Mr. and Mrs. Townsend Netcher, Santa Monica.

Mr. and Mrs. Harry Lasure, member Jonathan Club, Los Angeles.

Dr. and Mrs. E. S. Bassett, member Jonathan Club, Los Angeles.

EVERVESS *Yes, Yes!*

Yes...
it's bonded
for quality!



The finest sparkling water!

A Product of Pepsi-Cola Company
HONOLULU, HAWAII