

OCC Annual Meeting



Board members listen to reports.

The Annual meeting of the Outrigger

ing members were represented; 75 in per-

son and 307 by proxy, thereby



President Geoff Graf presided over the meeting.

constituting a quorum.

Minutes of the 2009 Annual Meeting were approved. After welcoming members, Graff introduced Gerry Pedesky, chair of the Judges of Election Committee.

She reported a total of 1,890 members were eligible to vote and a total of 941 ballots were received. Of these, 24 were invalid because the envelope was unsigned or the member was delinquent in their Club account. There were 24 empty ballot envelopes and 2 ballots were voided for voting for more than six nominees. This left 891 valid ballots compared with 920 in last



New Life member Paul Dolan.



don Smith received an Honorary membership and welcomed new controller Joyce Nobriga.

Retiring Controller Gor-

year's election.

The following nominees were elected to the Board of Directors for two-year terms: Marc Haine, Liz Perry, Byron Ho, Diana Allen, Steve Gilley and Jon Whittington.

President Graf introduced the Employee of the Year Cynthia Hager.

Committee chairs gave their reports. Some of the reports have been edited for length and appear in later pages of the magazine, but due to space limitations we could not print all. You may find the complete reports on the OCC website:

outriggercanoeclub.com or in the Executive Office.

Members elected Paul Dolan to Life Membership.

Graf thanked retiring Club Controller Gordon Smith for his 25 years of service to the Club and announced that the Board had given him an Honorary membership.

Following the meeting, members enjoyed light refreshments.

Treasurer's Report By Brad Wagenaar

The year 2009 was a solid year for the Club in spite of the weak economic situation. The Club's operating fund generated income of \$1,127,000. Included in this amount is \$865,000 of initiation fees.

The Building Fund had income of \$791,000 for combined income of \$1,918,000 before the adjustment to the pension liability. The adjustment to the pension liability generated an additional \$940,000 in income for a net increase in member's equity of \$2,858,000. At year end the combined member's equity was \$21,920,000.

The unfunded pension fund liability was \$2,148,000 at the end of the year and will have to be funded over the next seven years.

The Club spent \$2,267,000 on capital improvements, including \$1,229,000 to rehabilitate the Club's plumbing and \$851,000 to improve the women's and girl's locker rooms including replace-

ment of the lockers. An additional \$563,000 was spent on repairs and maintenance to the Club. In 2010 additional plumbing work will be done in the Snack Shop, the laundry and employee locker room areas.

Athletic expenditures were \$132,000, which is 2.6% of dues. The Budget Committee spent a lot of time on the 2010 budget and due to the current economy; the Board decided that it would not be appropriate to raise dues at this time. Employee's wages were frozen and all expenses are being scrutinized with the intent of controlling cost without sacrificing quality. The continued success of the Club depends upon the participation of the membership.

An Annual Audit of the Club's records is being conducted by KMH, LLP and a copy of the report will be available in the Manager's office for review by any member by the first of April.

April 2010 Page 2

President's Report By Geoff Graf

I can't think of a bigger honor than to be given the opportunity to lead the Outrigger Canoe Club; it has indeed been a great honor and a privilege to serve as your President.

As I sat down to prepare this report, I thought to myself, how is it possible to include all of the people who have contributed during this past year to the success of the Club. There are so many that contribute, the Employees, Management, the Board of Directors, the Committees, and the many members who contribute without recognition. So I will not attempt to name anyone other than to say that without the efforts of many, my task as your President would have been far more difficult and far less rewarding.

As I began my term, I listed three priorities to be addressed during the year. Those priorities were:

- Membership In this area we formed an ad hoc committee to look into membership categories and quota guidelines among other issues. The ad hoc recommended to the Board that the quota guidelines be adjusted to allow enough room within specific categories to unlock some bottlenecks that prevented new members from joining the Club. Of great concern is the growing number of hardship requests from our membership. The ad hoc committee is continuing to look at membership categories and ways to en sure that the unique and wide ranging demo graphics of the Club remain in tact and true to our mission.
- Kalanianaole Property Find and secure a longterm tenant for the property to maximize revenue over the long-term. As Steve Torkildson has explained, we have succeeded in signing a tenant for this property. I would like to thank all of those who worked to help make this lease happen, there are many; the committee was assisted by many members in its efforts to find and sign a suitable lessee.
- Plumbing Retrofit The first phase has been completed and I should note that this was accomplished on time and within budget. The Building & Grounds Committee, ARC, and the Club Management led by Mike Ako are to be congratulated for the efforts on this project.

In addition to the specific priorities identified, the Club has experienced the impact of the economic downturn just as other businesses and individuals have felt the pain of the downturn. As I have mentioned, hardship requests have risen greatly in the last year as the increase in dues collided with a bad economy.

With all these challenges the Club had a positive financial year with significant improvement in the year over year income. I would like to thank our General Manager and his management team for their leadership in this area as well as the budget committee who provided a clear roadmap for the changes and direction of the Club operations.

As I close my remarks, I would like to address the one thing that I know is certain, change. Change is certain to occur as the Club feels its way through the new economic reality of its lease obligations.

As mentioned earlier in this report, the Club is experiencing a perfect storm of sorts, the new lease, a difficult economy, and something not always discussed – changes to the way people exercise, workout, and to the way we compete in our chosen sports.

While I am confident that all of these challenges will be addressed, it is the changes to exercise, workout methods, and the way in which we compete that I believe provide us with our biggest challenge as well as our biggest opportunity.

It is my opinion that another level of membership is needed, one that is athletic based and reasonable or value driven; we will also need to address our facilities – providing better venues and more focus and support to athletics and training methods. Addressing this issue will, in my opinion, require an increase in the overall membership.

We can choose how we will change as we adjust to present day realities and future influences in our community. Without an increase in the overall membership, dues will continue to increase at a higher rate thereby causing a change to our overall membership mix, the Club will survive but it will certainly change to some degree from a membership that is based to a larger degree on wealth alone.

If we adjust and recognize the values that our Club was founded on, we can move the Club forward with the existing diverse membership that is based in its desire to live and compete in a way that promotes our mission.

"Let this be a place where man may commune with sun and sand and sea, where good fellowship and aloha prevail, and where the sports of old Hawaii shall always have a home."

I am sure that some will find agreement with this opinion and others will disagree. The important thing is that we keep new ideas on the table and discussion in the open.

Once again, my heartfelt thanks to the many that have helped make this past year a memorable and rewarding experience.

Admissions & Membership Report By Matt Delaney

At the direction and request of the Board of Directors, A&M implemented and addressed various topics this year:

Diversification of Committee and Pre-Screening of Candidates

We have worked hard to diversify the members that serve on this committee. We do our best to get a good balance of young and mature members, business people and athletes, males and females, local and historical.

We also let everyone know in advance how time consuming this Committee is and that it is a lot more than showing up on a Thursday evening and asking a few questions. We have worked very hard to "pre-screen" the applicants and perform "due diligence" on the candidates in advance of them coming in for an interview.

We divide up the waiting list and assign various applicants to various committee members. The Committee members phone both sponsors and all four references to learn more about the character of the candidate. This process has saved the committee, sponsors and applicants time and potential embarrassment.

Expedite Interviews and Address Current Attrition

Over the last 12 months we conducted 17 separate A&M meetings and interviewed and recommended 185 applicants for membership to the Board. This included 57 Regular, 55 Junior Parent Member, 31 Junior Parent Non-Member; 13 Associate Spouse, 9 Non-Resident; 8 Junior Non-resident; 7 Intermediate; 2 Associate, 2 Service, and 1 reinstatement.

Over the last couple of years, the Club experienced significant attrition, classified into three categories: Deceased, 37; Resigned, 97; and Cancelled, 56 for a total of 190.

As you can see even with the increased number of interviews coupled with the significant attrition, the Committee is still below our Board approved quota for the majority of all membership categories.

The Wait List for the Regular category reached as high as 4 1/2 years. In January 2008 we interviewed our first new Regular Candidate and Associate Spouse... Florence and William Gacutan. It was quite a shock when we asked them how their three kids were doing and they responded "We have five kids now". The Gacutan's are wonderful additions to the Club's membership and they have integrated themselves with our various paddling programs. The Club is always looking for great candidates that will appreciate, respect and honor our Club, its members and our facilities.

In February 2010, one of the candidates that was interviewed was only on the wait list for approximately 10 months. The hard work and double time the committee has put in has helped bring the wait list down to a manageable period for applicants.

The A&M Committee strongly encourages all of you to get the word out that our wait list is approximately one year or less and recruit new prospects for the Outrigger. The following is the current Wait List: Regular, 29; Intermediate, 2; Junior Parent Member, 3; Junior Non-Parent Member, 15; Associate, 11; Non-Resident,

Despite the increase in the number of candidates being inter-

viewed and recommended for membership, the overall number of Club members declined a net eight members (from 4,795 to 4,787).

Expedite the Junior Interview Process

Last April 2009, we implemented a Junior Orientation program. We invited our General Manager, junior volleyball coaches, paddling coaches and Club Captain, sponsors, parents and candidates to attend a Junior Orientation/Interview session on a Saturday. We spoke to the Junior candidates about the history of the Club, the rules, and how it is a privilege to be a member at such a young age. Mike Ako gave the Junior Parent Non-Members and their parents a tour of the facility and discussed various rules that need to be followed by the Juniors and their guests. This Saturday orientation was very well attended and we interviewed and recommended 21 juniors for membership.

On April 3 we will be scheduling our next Junior Orientation/Interview Session. It is our objective to interview as many of the 29 Junior and Associate candidates that are currently on the waiting list as we can.

Provide an Alternative Method for Non-Resident Interviews

A&M was asked to review the interview process for Non-Resident applicants and provide recommendations on alternative interview procedures to encourage and facilitate Non-Resident applications in a timely manner. The main issue with the Non-Resident applicants is their availability and coordination of their travel schedules in conjunction with the regularly monthly A&M meeting.

The Club's current financial position would directly benefit by the expeditious admission of Non-Resident applicants. Technology has changed very rapidly and provides us alternative tools to conduct business, social networking, and communicating with others in an effective manner, which was not available to us historically.

With that being said, A&M still prefers Non-Residents to interview at regularly scheduled A&M meetings in person. However, in the event a Non-Resident cannot make the meeting, A&M proposes an alternate method allowing Non-Residents to participate in a video conference call with A&M and go through a similar interview process as they would if they were able to take part in the in-person meeting.

Member Usage

One item that remains unresolved and continues to present challenges for the Committee and the Club is a comprehensive system for tracking the usage of the Club. It is difficult to accurately determine if the number of members at the Club is appropriate or not and the extent to which Club privileges are being abused.

The implementation of a usage tracking system has been recommended by this Committee for the last three years and we once again convey our concern on the matter this year. We recently took part in several Long Range Planning Meetings in which the LRP Committee was open to this topic and determining methods of studying member usage throughout the various aspects of the Club.

Page 4 April 2010

Finance Report By Gregg Robertson

The major accomplishment of the Finance Committee during 2009 was arranging the permanent financing of the Club's Kalanianaole property. The Club replaced the \$10 million interim financing with \$5 million in permanent financing. The remaining \$5 million was obtained by selling a portion of the Building Fund's stock and bond investments.

The permanent financing is now comprised of two \$2.5 million 10 year mortgage loans one at a fixed interest rate of 6.5%, and one at a floating interest rate, currently at 3.5%, which resets periodically. Both loans have 25 year amortizations.

With the \$5 million drawdown in investments to reduce our property borrowing, at year end there was \$4,761,700 in marketable securities remaining in the Building Fund. In light of the portfolio reduction, the Committee reviewed the Building Fund investment allocation policy and made some minor changes.

Additionally, the Committee reviewed the Club's insurance programs and increased the coverage on the Club property by \$1,900,000 to correspond to the estimated replacement value.

The Committee also met with representatives of Principal

Financial, our 401(k) provider to review the Club's 401(k) plan for employees to be sure it is working well and serving our staff.

During the early part of the year when the market was continuing to decline, meetings were held between the representatives of the Principal and the employees to help them comprehend the market downturn.

The Club's auditors, KMH LLP, presented the results of their audit to the Finance Committee and they reported that the audit went smoothly and they did not find any material weaknesses in the Club's internal controls.

The Committee reviewed the Club's frozen defined benefit pension fund investments and while the investment showed good performance, the Committee felt that there were better investment alternatives available and recommended changes in some of the investments. With the good investment returns for the year, the unfunded pension liability decreased from \$2,885,000 to \$2,148,000. This liability will be funded over the next several years.

Long Range Planning Report

Bv Jeff Kisse

Your Long Range Planning Committee has been able to shift its focus from the critical issues relating to our lease and future use of our property. We were able to address a number of the other issues we face together as an institution entering its second century of service to our members, our families, this community and to the generations that will follow.

Last year's committee, chaired by Wendell Brooks, suggested a process for us to follow to preserve the knowledge and experience from past committees. We followed their suggestions and formed a committee made up of the major committee chairs, key coordinating directors, and other knowledgeable members.

We took the year to review the Club's existing Long Range Plan, seek input from all of the committees, management and other sources. We circulated six drafts, put in a great deal of time talking with the committees and our membership, and have completed a final draft for the incoming Board to consider.

Our last Long Range Plan was last revised nearly 10 years ago. If I think back 10 years, I could not have imagined some of the changes we have undergone as a nation, a state, a community and as a Club. Nevertheless, I want to

commend the authors of that plan for writing a document that, in the main, provided us with a framework to guide this institution from a strategic standpoint, and meet the challenges we faced.

Once the draft is adopted, the plan will, in keeping with past practice, be made available to the membership. I hope that we will take advantage of current technology to make it available electronically as well as on paper for those who have an interest in reviewing the document. I would like tell you that we have taken time to address a number of important issues, however. They include the following:

- Recommendations to keep the demographics of the Club in line with our core values of athletics, a family atmosphere, and multi-generational use
- A financial and fiscal strategy to keep the building fund growing and protect the interests of our members regardless of the outcome of future lease negotiations
- Recommendations to keep the committee structure strong and active in determining both near and long term direction for our Club
- A record of where we came from and how it relates to the direction future committees may wish to follow

Read all the Committee Reports at outriggercanoeclub.com

Kalanianaole Property Report By Steve Torkildson

This year the primary focus of our committee was to try to procure a long term tenant for the Kalanianaole property. We determined that monthly residential rentals are not the best use for the property.

Under the zoning applicable to the property, we are only able to have one residential rental per month, which limits the ability to generate satisfactory rents. Obtaining these types of rentals is also quite management intensive because of the continuing need to market the property, coordinate tenant bookings, and provide for the maintenance and cleaning of the property.

Furthermore, in this type of rental the landlord is responsible for all operating costs associated with the property, such as real estate taxes, insurance costs, maintenance, cleaning, landscaping etc. Since the monthly operating costs associated with this property are in the range of \$7,000 to \$8,000 per month, it is difficult to make money with this type of rental.

Thus our goal this year was to find a long term tenant that would pay good rents, take over all maintenance obligations relating to the property and pay all of the ongoing operating expenses relating to the property.

The search for this type of tenant was made somewhat difficult due to the limited types of uses that are permitted under the applicable zoning. In addition to residential use, with a conditional use permit the property may also be used for a church, a school or meeting facility.

After looking at several prospective tenants, we were introduced to Watabe Wedding Corporation, by Club members Bob Vieira and

Todd Dickie. Our committee felt that Watabe was an excellent prospect for the property because it is an established, profitable company and because its business plan appears designed to minimize negative impacts on the neighborhood, which should maximize Watabe's chances of obtaining the required permits.

Watabe's plan is to affiliate with a church and to hold small church and wedding related functions at the property. Watabe's plans emphasize the small number of people attending its functions in order to minimize traffic and noise at the property. While obtaining the required permits for this type of use is never a sure thing, Watabe's permitting consultant is confident that the required permits can be obtained.

After several months of negotiation, we have entered into a lease agreement with Watabe Wedding Corporation. The lease has an initial term of 10 years, provides for good base rents over the term, requires Watabe to pay all of the operating expenses for the property and to be responsible for all maintenance of the property.

Once Watabe commences business at the property, the lease also requires Watabe to pay a percentage of its gross revenues as additional rent, which could be a bonus for the Club if Watabe does well. The lease provides for a one year contingency period during which Watabe will affiliate with an existing church and attempt to obtain the required permits for its operations.

During the first six months of this contingency period the Club can continue to rent the property to residential tenants, as it has in the past, and retain all rents from such rentals. During the second six months of the contingency period Watabe will commence paying rent.

comtinued on page 9



Page 6 April 2010

Hoe Wa'a Mau! Luau Set For October 2

By Glenna Wong

Some of our veteran members have joined once again to form a new OCC Luau Committee! Cathy Ostrem, Vicki Reisner, Karen Kato, Patty Mowat, Gloria Henderson, Mike Buck, and Glenna Wong, who have all served in many past Club luaus will be planning the aspects of this year's favorite event.

This year's OCC Luau is scheduled for Saturday, October 2 and will feature the popular group, Naluhoe, and Hawaiian Music Award and Na Hoku Hanohano winners, Holunape!

OCC members and guests can enjoy contemporary traditional and contemporary Hawaiian music, a special feature with OCC Keiki Hula, Cathy Ostrem's Halau Hula, and more! We hope to see you there!









As the Terrace Turns



Sarah and Jordy Davenport enjoyed feeding the dragon during the Chinese New Year Party at the Club.



Six local charities received a total of \$5 million from the Ruth Little Trust at a luncheon at the OCC. Recipients, seated, included, Coralie Matayoshi, American Red Cross; Glen Hayashida, National Kidney Foundation; Audrey Hirayama, Muscular Dystrophy Association; Major Edward Hill, Salvation Army; Jackie Young, American Cancer Society, and Pamela Burns, Hawaii Humane Society. Standing, Sarah Nordwall, trustee/executor, hostess of the event, and Elizabeth Jackson, attorney for the trust.



Charles Kawika LaVoie and Christopher LaVoie, were photographed during a recent hike up Diamond Head.



Billy Sage and Diana Wiley enjoyed lunch on the Hau Terrace recently, while planning their new weekly, radio program, Love, Lust & Laughter. "Billy calls in from Honolulu, and I call in from Seattle, and the show's producers are in NYC. Ahhh, the beauty of the Internet!" says Diana.

Contributions to this column from members are welcome. Please leave items for the Editor at the Front Desk, email to occmag@aol.com or fax to (808) 833-1591. The deadline is the 25th of the month, five week before publication. Items received by April 25 will appear in the June magazine. Items received after April 25 will appear in July. Be sure to include your name and phone number in case additional information is needed.



Mike & Connie Carr enjoyed having their oldest son Matt, with wife Krista and their first grandson Makana Carr visit from Colorado for a week. The three generations of Carrs are enjoying wearing the Outrigger Aloha shirt.

Page 8 April 2010



John Oakley and his mom Pat Offer took a winter holiday in Sedona, Flagstaff and the Grand Canyon. Pat lives in Chandler, Arizona.



Tom and Sherrie Haynie send their aloha to friends at the Club from their home in Morro Bay.

Erika Aulii LaVoie and Alexis Aolani LaVoie dressed up for Chinese New Year Celebration at the Outrigger.



Sascha Franzel and her ski coach, Olympic medalist and world champion Billy Kidd, skiing in Steamboat Spirngs, Colorado. Sascha worked as a ski instructor in Steamboat Spring while on winter break from Colorado State University Fort Collins where she is a pre-med

comtinued from page 6

If Watabe is unable to obtain the required permits within the one year contingency period, then it is entitled to terminate the lease. However, since virtually any other non-residential use at this property would require similar permits and contingencies, since Watabe is such an established and profitable company and since we will receive rents during the entire contingency period, our committee felt there really was no significant downside to entering into this lease

While much work remains to be done on this project, we are very happy to have completed this important first step.

Feel the Thunder Hawaii Polo Club Honolulu Polo Club Maui Polo Club WAIMANALO CAHU MAKAWAO MAGI HORTH SHORE GARD [March - August] [June - October] [September - November] Hewaii-Pola.org Honolula Pola.com MauiPaloClub.com 808.877.7744 808.637.PONY 808 521 0021 Proudly Supporting Wounded Warriors

For the Record

Canoe & Kayak Lulu's Pali Long Course Haycraft (Maalaea) to Olowalu 1/30/2010 9.5 miles Grant Senner/Gerry DeBenedetti, 3rd Mixed, 1:23 Aaron Placourakis, 2nd M50-59, 1:21

Reciprocal Club Review By Stacy Porteus

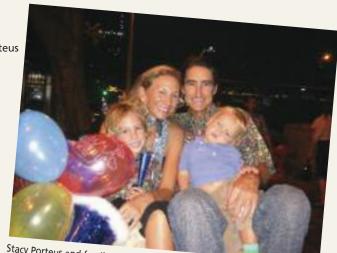
A Reciprocal Joy: The American Club in Singapore

Everything you've heard about the island of Singapore is true – impeccably clean, astonishingly modern, unbelievably keikifriendly and wonderfully easy to navigate via an air-conditioned, mall-like metro system. It was chock full of European and Asian bakeries, international coffee shops and shopping in true Singaporean glory; I'm talking Bobbi Brown underground!

As soon as we booked our six-month "visa run" from Bali to Singapore, we checked OCC's website to see if a reciprocal club was available. With a 5-year-old and a 21-month-old in tow, it's necessary to have a family-friendly base to call home. Lo and behold, The American Club was just one metro stop away from our accommodations near the brightly lit shopping mecca of Orchard Road.

We arrived at the club on New Year's Eve day and were so pleasantly surprised by all of the kid-friendly activities that we decided to cut our tourist itinerary in half; the famous Singapore Zoo could wait until the next visit.

The American Club absolutely caters to families with young children: large and kiddie sized pools with a rubberized fountain garden and water play area. A huge waterslide was brought out on Sunday afternoon to entertain the older kids, foosball, pingpong, a four-lane bowling alley, and 15 X-box stations and Wii. They have free babysitting on weekdays for children up to six



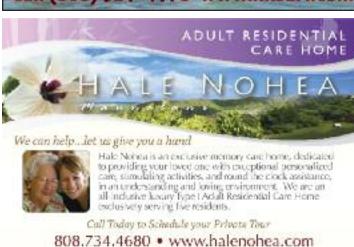
Stacy Porteus and family at the American Club in Singapore.

years old and a fully stocked children's library.

For the adults you have a well-appointed business center, Wi-Fi by the pool, fully stocked gym and spa, adult library and a cozy, college themed pub called the Union Bar which was lively and happening on the Tuesday night that we were there. They even have Monday Night Football thanks to the time difference.

Date night on vacation while the kids are safely ensconced in the children's play area? We'll be back! (To read more about our family's adventure in Southeast Asia, check out our blog at homesweetbali.com)









Page 10 April 2010

Special Events at the OCC

April 2010



Live Maine Lobster

on the first Thursday of the Month.

Make your reservations early to enjoy this very special treat. 921-1444. Market Price. Koa Lanai.



4 Easter

Easter Brunch or Dinner at the Club has always been a tradition that everyone enjoys. Join us for a delicious buffet and even a visit from the Easter Bunnyl Koa Lanai & Hau Terrace. Sunday, April 4th.
Brunch seating at 8:30 AM, 9, 10:30, 11, 12, & 12:30 PM Dinner seating at 6 PM, 6:30, 7:30, & 8 PM Brunch \$27.50++ Dinner \$39++ Reservations 923-1585



10 Paddling Registration

Don't procrastinate! Sign up for paddling on Saturday, April 10, 2010 from 10 AM – 2 PM in the OCC Boardroom



21 Administrative Professional's Day

Treat your favorite Administrative Professional to lunch at the Club. We'll be offering **a special luncheon buffet** on Wednesday, April 21st and lunch specials throughout *Administrative Professional's Week* (April 20-24).

Buffet \$19.95++ Reservations 921-1444 or 923-1585

May 2010



Teves Trio

May Day and Club Birthday

May 1st is the Club's 102nd Birthday and also May Day. We're bringing back the *Teves Trio* to celebrate. Join us for dinner and a wonderful evening of Hawaiian music in the *Koa Lanai* and *Hau Terrace*.

Saturday, May 1st, 6 PM - 9 PM.



OCC Spring Fashion Show

The Outrigger Canoe Club and Princess Kaiulani present a Spring Fashion Show and Luncheon on Friday, May 7, 2010. There will be a table decorating contest with prizes from Princess Kaiulani.

Doors open at 11 AM for Decorating and Displaying Table Arrangements. Food and Beverage Service starts at 11:30 AM, The Fashion Show starts at 12:15 PM. Reservations at 923-1585 or 921-1444.

Sunday Brunch Buffet

Enjoy great food and the gorgeous ocean view at the Club's Sunday Brunch Buffet. There's no better way to spend a relaxing Sunday morning and it's a **great value** at only \$18.95++.

For lighter appetites, we also offer a complete Breakfast menu.

Buffet 8:30 AM – 1 PM

Breakfast 8:30 AM – 2 PM

Sunday Dinner Buffet

Juicy Prime Rib highlights the Sunday Dinner Buffet. With new entrées offered every week, there is always something delicious for everyone. A huge assortment of appetizers, salads and desserts complete the selection.

New Lower Price! \$29.95++ Reservations 921-1444

Happy Hour

Enjoy the famous *Outrigger* sunset view while sipping your favorite beverage and savoring a delicious pupu item at a very special price. We are offering a 50% discount on select pupu items, all beer and standard well drinks.

Ka Mo'i Boathouse Tuesday - Friday, 3:30 PM - 5:30 PM

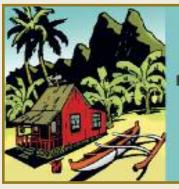
BBQ

Grill your favorite Steak or perhaps a Pesto Chicken Breast, Mahimahi or other julcy entrée at the monthly BBQ.
April 24, 2010, 6 PM, Hau Terrace

Your Special Event

Come home to the Club for your next. Family or Business function. Our friendly staff will assist you in all aspects of planning, menu selection and pricing. Unrivaled views, great food and the Club's special ambiance will make your event unforgettable.

For details Contact Liz Ventura at 808-921-1411 or by E Mail at: foodandbeverage@hawaii.rr.com



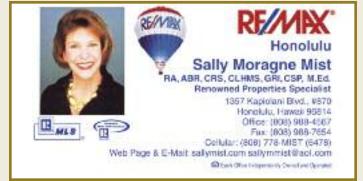
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April 2010 Page 12

Paddle Registration Saturday, April 10

By Julia Fiedler

Days are getting warmer and the sun is setting later, and we all know that means! Paddling season is upon us once again! If you missed Register and Rage, don't despair: We will have registration in the Boardroom on April 10 from 10 a.m.-2 p.m.

Register by April 10 and it will be \$110; after April 10 registration rises to \$160. Bring your ID to register; either a birth certificate, passport or driver's license. If you're under 18 you must have a parent's signature. New paddlers will have a digital photo taken at the time of registration.

2010 promises to be another great season! Our focus this year will be to build our youth and novice program, and at the same time strive for another excellent summer for our open and masters crews.

Attention Junior 'Riggers

Looking for something fun this summer? Try paddling! Regatta season is a great way to make new friends and experience the adventure of being part of a team. (It's also an excuse to hang out at the beach and get out of the house!)

Adults!

Become a member of the Outrigger team! Our Club has a great program with lots of history, great facilities, and some pretty excellent canoes! What's not to love?

Thinking about paddling? Here are a few words from last year's Novice B's:

Misty Lam: My husband suggested that I go out for paddling and I decided to give it a try, mostly because I always thought paddling looked fun and that it would be a good way to meet people. The regattas were a thrill for me. I went to some beaches I hadn't been to before and I had no idea how many people/teams there are around the island.

Paddling itself was much harder, physically and technically than I thought it would be which made it even more fun and challenging. I really enjoyed being part of a team and competing, something I hadn't done since college.

My advice would be to go out for paddling and give it a try! The coaches and other paddlers are welcoming, positive and fun!

Thomas Cox: I decided to paddle because I had been a member for several years, but was never around to experience the benefits of paddling; so when I finally had the chance to paddle, I couldn't pass it up. I also paddled because it is a great way to socialize with fellow Club members and to get into good shape.

The entire adventure of Novice B was an amazing learning experience. I learned a lot about what it takes to paddle, and it reminded me how great it was to be involved with a team again. In the end it was better than anything I had imagined and gained a lot from it.

Chris Garwood: Paddling was a great way to meet a broad cross section of members, some young, some older, some in great shape, some trying hard. All abilities were welcome and participated in a great team building spirit. We all got along very well and I really enjoyed the friends I made.

Paddling is a fantastic experience and there are memories of being off Waikiki at sunset in a six-man canoe that I will never forget. Paddling is what the Club is all about; it's a way to learn about the ocean, your fellow members and start a new sport that can last a lifetime. New paddlers should feel very comfortable about joining up. Your fellow members and the fantastic coaches will make this an experience of a lifetime!

Visit www.outriggercanoeclub.com for updates, schedules, forms, and more info!

MEMBERS IT PAYS TO KNOW





Backward Glances

By Carol Lynn Remillard, Historical Committee

57 Years Ago 1953 Herbert M. Taylor, President

Who reads the Forecast? Where does it go? Club Manager Ted Magill's answer was: From Alabama to Washington, and from Alaska to Siam–2,300 copies are mailed to our members and affiliated clubs.

Polo fans welcomed the opening of the polo season played every Friday evening at Honolulu Stadium. Added interest by OCC is caused by the participation of members "Kingie" Kimball, Bim Wilson, Reed Glover, Clark Reynolds and Fred W. Rice.

The Kahanamoku male continent had a real family reunion. It was the second time in 20 years all of the brothers were together. David came from Kula, Maui, to join Duke, Sam, Louis, Sargent and Bill.

OCC member John Conant, driving Car. No. 101, won the 30-lap Hot Rod main event at Honolulu Stadium. His pitmen were members Bill Barnhart and Merlyn Ferreira.

17 Years Ago 1993 Chuck Swanson, President

The Board of Directors approved the naming of the

Club's new fiberglass canoe `Apuakehau to honor the old Club site.

`Apuakehau was a part of the Outrigger's earliest history. It was the small fresh water stream and lagoon at the original Waikiki club site where upland stream runoff found an exit to the sea. As Waikiki's natural streams were deviated away from the beach years ago, the `Apuakehau became only a memory. The BOD approved the Long Range Planning Committee's recommendation to increase the Club's new Nonresident member guests from 285 to 400. Initiation fees resulting from this increase would result in an increase of \$1.2 million to the Building Fund.

A Poor Man's Dinner, a soup and bread special, was offered in the dining Room and the Hau Terrace on Tax Day, April 15.

OCC men were represented at the Haili Volleyball Tournament in Hilo. In the AA Division, the Club entered two teams, the Open and the Men's 30. The open team came in second and the 30s team came in third. In the masters division, we took the championship.

The dinner, Twenty Twenty in the Main Dining Room was a huge success. This special, every Thursday and Friday, offered a 20% discount on all food items, if you were seated after twenty hundred hours (8 p.m.). For those who enjoyed dining late, it was a deal and an opportunity to save money.

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Page 14 April 2010

OCC TIDE CALENDAR

April 2010

24 PADDLING REGISTRATION SATURDAY Winemaker Night Massage Massage Massage BBQ Core Fitness Class **16** Core Fitness Class 23 Core Fitness Class FRIDAY Core Fitness Class Core Fitness Class Pau Hana Friday 29 THURSDAY Lobster Night Tax Day Administrative 21 Professionals Day 14 28 WEDNESDAY 9 Core Fitness Class 20 Core Fitness Class 13 Core Fitness Class 27 TUESDAY 1040 LUNCH SPECIALS Core Fitness Class 19 26 5 MONDAY SAM NOON SPIN Bridge Bridge Bridge Bridge 18 Sunday Buffets 25 SUNDAY GAM FROOT SPIK Sunday Buffets Easter Brunch & Dinner Buffet Sunday Buffets Massage Massage Massage Massage DIM N

House Report By Steve Gilley

The House Committee looked at ways to continue to improve the food and service, and at the same time, try to reduce costs where possible. The comment cards showed a 98.7% favorable response, which is the highest we have ever received.

The Club Appearance sub-committee conducted monthly walk-through inspections focusing on areas of the Club House and grounds needing attention. Generally, the overall appearance of your club was found to be quite satisfactory. We have appreciated the cooperation of Mark Dias and new Facility Director, Robert Greer, and their fine staff for their very prompt efforts to correct any deficiencies that were noted.

Thirteen reciprocal clubs requested reciprocity with OCC this past year. Three were added to our roster: Manila Polo Club, Southport Yacht Club, Queensland and the Bellevue Club in Washington. Bellevue may be cancelled, however, due to its last minute rules change regarding payments (pending).

There is an informal manager's agreement with the Yacht Club of Monaco. If interested, you will need to check details with the Front Office. Two clubs on our roster closed - the Shanghai American Club and the Arizona Club in Phoenix.

The numbers are in for 2009 on where our members like to travel and which clubs visit us the most. The top three in bound are the Olympic Club SFO, City Tattersall's Sydney, and the Jonathon Clubs in LA, followed by the Multnomah Club in

Portland, Oregon.

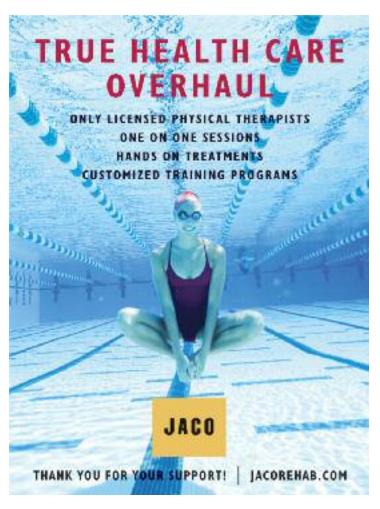
OCC members' favorite outbound clubs are the NY Athletic Club, followed by the Jonathon Club Santa Monica, and the St. Francis Yacht Club in SFO.

Probably, the most important item of interest to our members concerns the Jonathon Clubs. Before the holidays, they changed some rules regarding reciprocal members and this was sent out to all of you via the weekly e-news. However, on further investigation, it was found that OCC wasn't involved in these changes, so it's business as usual with the Jonathan Clubs.

When you visit these clubs you will not only need the Intro Card, but also a copy of the letter from their manager clarifying this situation.

The Logo Shop, always our outstanding performer, had its challenges this year. This was one of the worst retail years in history. Brenda came up with a gift of an OCC T-shirt with purchase on all sales over \$100.00 for the holiday season. Good incentive to our local members as well as our reciprocal member guest and without that incentive, our holiday sales would have been a lot lower.

The overall sales for the year were \$494,000.00 against a budget of \$532,000.00, less than seven percent shortfall. The overall profit picture was right on budget as Brenda was able to keep the cost of sales down and meet our gross margin





Page 16 April 2010

budget.

Even in very tough times, our little Logo Shop is still one of the highest grossing dollars per square foot operations in all of Hawaii.

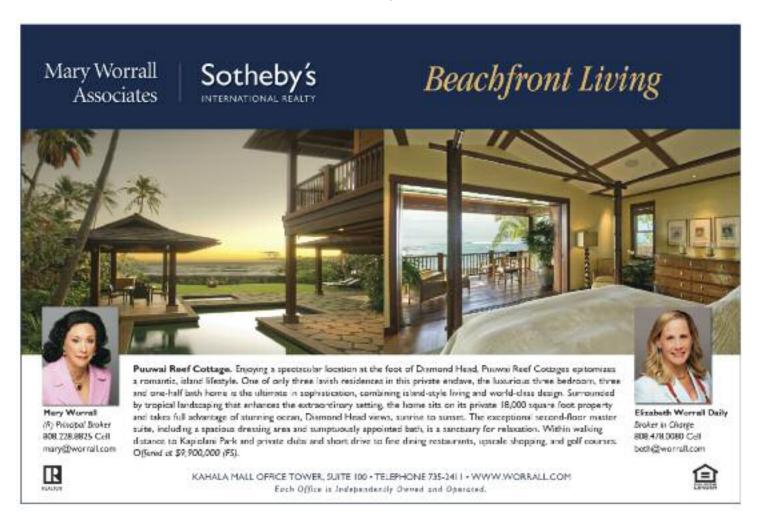
The Wine Sub-committee met with Dickson Alvarado and Liz Ventura throughout the year to better understand the operations and to provide input on issues affecting the Club. A winemaker's dinner was organized in November featuring Graziano wines. A forthcoming redesign of the label for house wines will be offered to the members in the form of a contest.

Challenges remain with proper storage and serving temperatures, particularly for the white wines and champagnes. We look forward to providing tasting notes and offering more winemakers' dinners in the future.

The focus of our committee this year was to improve staff and management performance while enhancing member value perception. As in the past, Dickson Alvarado and Mike Ako were both informative and willing to entertain any of the ideas we brought to them. This year we were challenged with the lagging economy and the 33% reduction in management the Food and Beverage Department was forced to enact.

Some of the specific initiatives we addressed this year originated last year and we continued to evolve and support them. Some of our efforts included:

- (a) Performance Based Scheduling The goal here is to provide motivation to the staff to perform without adding cost to the Club. To do this, we outlined Metrics that we felt objectively provided key performance indicators of the staff. Once these were in place, the plan was to use the server overall performance ranking while writing the staff schedules. We would "reward" the highest performers by assigning them the greatest number of shifts per week and placing them in the most desirable sections, thus exposing them to the greatest number of guests and increasing their take-home pay. The payout for the Club is that the servers are internally motivated to do well and thus be scheduled more often;
- (b) Redesigned Sections for the Servers It was suggested that the server sections currently in place be examined and perhaps redesigned. Often the servers have sections that spread them seemingly too thin and make it hard for them to maintain a strong presence in their station;
- (c) Comment Cards We also revisited the questions listed on the comment cards and what was done with this information once they were turned in. Again, the idea here is to measure guest satisfaction. The comments I get from other members are changing for the better. My experiences when dining at the Club have certainly been better and for the most part, I am a fan.





Employee of the **Month**

Chad Saito



Employee of the **Year**

Cynthia Hager

By Stephen Riede

By Stephen Riede

Hau Terrace Server and Bartender Chad Saito is Employee of the Month. Chad started with the Club in October 2006 and was previously Employee of the Month in July 2008.

Food & Beverage Director Dickson Alvarado states: "Chad has proven himself a dedicated, hardworking individual with team spirit and a positive attitude. No task or job is beneath him and he readily approaches a challenge with a "can do" attitude.

Chad has been a valuable member of the Hau Terrace team and is an appreciated asset to the Food & Beverage Department. Chad is also a Bartender and has worked functions in the Koa Lanai. His co-workers and staff often comment on Chad's smile and positive attitude in the workplace and he was recently voted best team player by his peers."

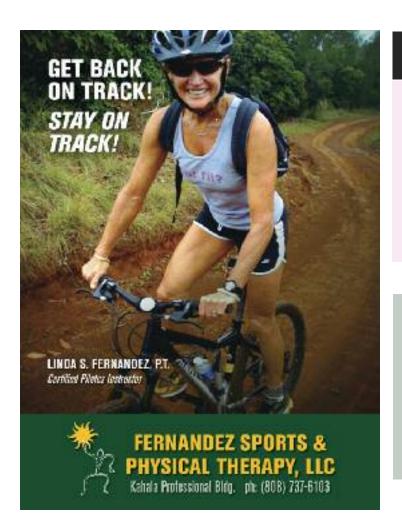
In his spare time he likes to go to the beach, workout, sleep, BBQ and spend time with his 11 year old daughter. Chad enjoys the atmosphere and great people he gets to work with and meet at the Club.

Hau Terrace Server Cynthia Hager is the Employee of the Year for 2009. Cynthia has been with the Club for more than 12 years and has been recognized as Employee of the Month several times. She is a team player and always goes above and beyond the call of duty when assisting our members and her co-workers.

Cynthia has been instrumental in ensuring that our members receive exemplary service and has provided co-workers and supervisors valuable training support as we adjust to the current economic conditions. Her attention to detail, ability to anticipate situations, and great communication skills are truly appreciated.

Congratulations Cynthia for this well-deserved honor.

Cynthia Hager receives Employee of the Year recognition from President Geoff Graf.



newmembers

Regular S. Randy Brandt Margaret Parks

Margaret Parks Suyin Phillips

Intermediate Sean Parsa April B. Cheng Brita B. H. Cheng Associate Noelle E. Chan

Junior Tyler C. Kubota Jonathan D. Lum Trevor Blake Michael Chen

In Memorium

Louise S. Stevenson

Deceased: December 3, 2009 Club Member: 3 Years

Gay Singlehurst FraserDeceased: February 7, 2010
Club Member: 63 Years

Robert Hinkley

Deceased: February 10, 2010 Club Member: 65 Years

John W. McDermott

Deceased: February 12, 2010 Club Member: 44 Years

Page 18 April 2010

BOARD BRIEFS

Board Briefs is taken from the minutes of the Board of Directors meeting on February 22, 2010.

Membership Count: The membership count was 4,785 as of January 31, 2010.

Historical Report: The Board reviewed and acted on the following recommendations from the Historical Committee. The Board approved \$3,200 to purchase equipment and software (laptop, book scanner, storage server, etc.) needed to begin digital archiving of historical records. While the Board supports both the idea of a permanent display (photos) of OCC Olympians on the stairway wall from the Lobby to the Board Room and a trophy case in the Ka Moi Boathouse, the Historical Committee's recommendations need to be addressed by the Building and Grounds committee. The Board approved the recommendation to nominate Alexander H. Ford as a 2012 inductee into the East Coast Surfing Hall of Fame. The Historical Committee will draft a letter of nomination.

House Committee: The Board approved the House Committee's recommendation to establish a reciprocity agreement with the Rainier Club (Seattle, WA).

Finance Committee: The Board approved the Finance Committee's recommendation to delete the Social Investment Bond (Calvert) Fund from the pension fund investments and replace it with the Total Return (PIMCO) Fund. The returns from the Social Investment Bond (Calvert) Fund have under-performed in recent years.

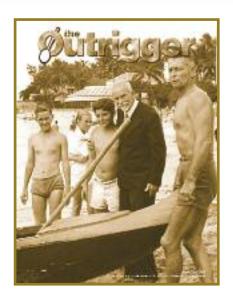
Athletic Committee: The Board approved the OC-1 committee's request to use the centennial tag line *Hoe Wa'a Mau* to indentify the March 21 race.

Financial Statement: Financially, January was a good month due to good weather and use of our restaurant outlets. There was net income of \$19,395. Year to date, there is a Building Fund loss of \$97,809 which includes a \$89,761 decrease in the market value of investments. For January, dues and other income less expenses, there was a loss of \$4,398.

Food and Beverage Summary: For January, there was combined Food and Beverage income (with the mini-charge) of \$23,792. Koa Lanai and Hau Terrace were \$22,816 above budget.

Projects in Progress: The Building and Grounds Committee will be reviewing the design proposal for Phase 2 and 3 of the plumbing project. The Glycol system for cold draft beer was installed. Member response has been good.

Unrelated Business Income: Year to date, Non-member income is \$29,240 above last year.



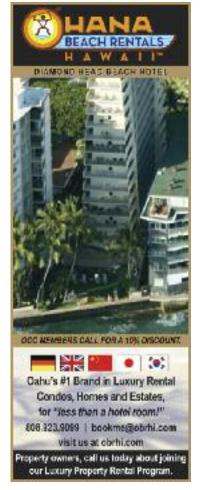
Many members inquired about the cover of the March Outrigger magazine, wondering who the boys were with Alexander Hume Ford. The Historical Committee doesn't know. If you have any idea who they are, please let the Editor know by leaving a note at the Front Desk or emailing occmag@aol.com. The man at the right is Johnny Hollinger.

On the Cover: Outrigger Canoe Club's Board of Directors for 2010 includes, front: Jeff Kissel, Stephany Sofos, Greg Moss and Liz Perry. Row 2: Byron Ho, Brad Totherow, Diana Allen, Jeff Dinsmore and David Buck: Row 3: Marc Haine, Jon Whittington, Steve Gilley and Steve Torkildson. Photo by Stephen Riede.





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As you continue to look to us for support to increasingly coved experities, we want to say thank you. Thank you for trusting us. Thank you for recognizing our team's heredible breadth of experience and continually challenging us to provide more comprehensive support. Through every request every question and every new challenge you've posed, you've placed your confidence in HiGroup and personally shaped the hallstic ideal that we've become.



Matt Delaney CEO & President Member story 2000



Scott Meichtry Vice President Member store 1997

EOUTRIGGER

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Greg Moss, Vice-President, Operations
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Jeff Dinsmore, Treasurer/Finance
Diana Allen, Public Relations
David Buck, Admissions
Steve Gilley, Building & Grounds
Byron Ho, ODKF
Jeff Kissel, Long Range Planning
Brad Totherow, Ass't CD Finance
Liz Perry, Historical
Jon Whittington, Entertainment

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Outrigger Magazine

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