

# FORECAST

WAIKIKI BEACH

FEBRUARY 1964

HONOLULU, HAWAII

#### PRESIDENT'S LETTER

This is the first issue of the Forecast from our new "home." We hope you will keep it as a "souvenir." As we embark on a new era in our Club's history it seems appropriate to make a few comments on the work of

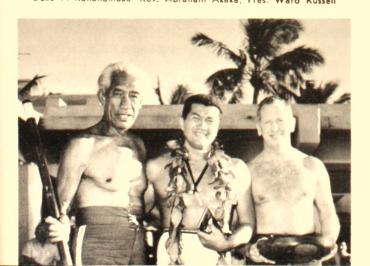
the past few years.

From 1960 thru 1962, a Planning Committee with various sub-committees, studied every aspect of the Club's operations in order that the final decision with respect to our new facilities would meet the needs of our membership. The challenge, of course, was how best to meet these needs within the financial resources of the Club. Feasibility and economic studies were undertaken and numerous questionnaires were distributed. After much analysis and study, your board in mid-1962 made its decision as to the basic concept to be adopted. Then followed months of consultation with the architects during which numerous schemes for implementing this basic concept were thoroughly studied. The final scheme was submitted to and approved by our membership in November, 1962 and work on the building commenced in April, 1963. Prior to this date we had completed the dredging of our three acre swimming lagoon and the building of our beach. Once building construction had started, the name of the Planning Committee was changed to New Site Building Committee. This committee met every week during the construction period, sometimes as often as three times in a week. Committee members met with the architect to review every major step taken by the contractor and to answer questions and make recommendations on landscaping, furnishings and equip-

The target date to have the new Club ready for membership inspection by Christmas was met and our traditional Open House on Christmas Day was held at the new Club. Close to 1,000 people attended — the largest turnout we've ever had. At midnight December 31, 1963 we closed the doors at our old location for the last time and four days later, on January 4, opened the doors of the new Club to our membership on a "business as usual"

#### DEDICATION CEREMONIES

Duke P. Kahanamoku, Rev. Abraham Akaka, Pres. Ward Russell



basis. A week later, our new facilities were officially dedicated with ceremonies I shall never forget.

As a participant in the dedication ceremonies on January 11. I find it difficult to find the right words to express the flood of emotions I experienced — as the flotilla of canoes, led by our "oldtimers" left the old club and landed at the beach at our new site -as I listened to The Reverend Abraham Akaka's inspiring and moving words of dedication, challenge, and prayer - as I witnessed the tremendous turnout of our members for the day's activities and the Herculean efforts of the staff to handle the crowd — as I listened to the favorable comments of our members. I can only say I am truly grateful for the opportunity to have been a part of this impressive event and I am proud of our new club and of the work done by so many to make it possible. It has indeed been a labor of aloha by a host of dedicated individuals; members, staff, architects, contractors, friends — people from all walks of life. To all of you, my heartfelt thanks for a wonderful job.

#### **DEDICATION CEREMONIES**

The time was 3:30 p.m. January 11, 1964. A flotilla of 10 canoes arrived at the old club site in Waikiki after a trip from the new Diamond Head site. Led by Duke Kahanamoku steering the club's racing canoe "Leilani," the flotilla crews alighted on shore and were met by president Ward Russell, the Reverend Abraham K. Akaka and a group of oldtimers, including David Kahanamoku, Jack McKenzie, John Hollinger, Gay Harris and Charley Amalu, among others. Duke reminisced with the group and spoke of what OCC meant to him.

At 3:45 p.m., President Ward introduced the Reverend

At 3:45 p.m., President Ward introduced the Reverend Akaka to the several hundred club members and visitors who had gathered around. Dr. Akaka then proceeded to the water's edge, where each canoe was blessed with holy water sprinkled from King Kamehameha's koa calabash. After this, he anointed that portion of the old site's sand which was to be carried to the new site and each of the participants in the ceremony placed a handful of the

blessed sand in the calabash.

Following this, the flotilla departed led by the Leilani, again steered by Duke and paddled by the oldtimers. Behind them was the double canoe bearing Ward, Dr. Akaka and the calabash of sand, with the remaining

canoes following in single file.

About 100 yards off shore, the canoes formed a perfect circle as Dr. Akaka cast leis on the water in memory of the departed members. And in lower Manoa, a beautiful rainbow appeared. The flotilla then headed for the new site after the last lei fell into the water at almost precisely the spot where the first lei was dropped. Looking back, paddlers could see a perfect ring of leis floating in toward the beach.

The flotilla, incidentally, was accompanied both ways by 11-year-old Gayle Reiner and 8-year-old Ann Hogan,

both on surfboards.

#### **FORECAST**

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## MANAGER'S COLUMN

The reception accorded our new club facilities by our membership has been beyond all expectations for which we are most grateful. However, as a consequence, in the past few weeks, there have been occasions when reservations could not be accepted, where there were long waits, and where service was slow. Because of the heavy use of our bar and dining facilities, we have had to add a considerable amount of new help.

Getting help is a problem because we are competing with the Waikiki hotel and restaurant establishments who are having a record tourist year. Also, the opening of the new Kahala Hilton has added to our headache. Problems are rapidly being ironed out and I am sure it won't be long before we will be able to take care of you in top fashion. Your continued patience and understanding will be most appreciated.

And from the House Committee, Chairman L. Verne Hass adds these notes:

Club Manager Don Ross and his entire staff are certainly to be congratulated for the smooth and efficient manner in which they took over an entirely new plant, put it into operation and handled the bar and dining room business, which is two or three times what it was at the old site. Quite often in starting up a new operation or an operation in a new location breakdowns and interruptions in service are experienced. But our new club is off to a good start with only a few minor inconveniences.

Working under the Board of Directors and in close liaison with the Club Manager, your House Committee is interested in trying to improve OCC and make it the kind of club you will enjoy using. With this in mind we welcome your suggestions and observations on where improvements can be made in plant facilities or in operational practices.

Naturally, all suggestions can not be adopted. However, we feel that if we have your observations and suggestions it will serve as a valuable background in making better decisions toward improving facilities and practices.

Please put such suggestions in writing, address them to the House Committee and leave them at the Front Desk. If your ideas are put in writing they will be sure to receive the proper attention of the committee. A verbal observation to one of the committee members might well be overlooked or forgotten.

### DON'T SAY WE DIDN'T TELL YOU COLUMN

- 1—The annual meeting is February 28, 5 p.m., at the club and it's the first time an annual meeting has been held on the club's own premises in four years. Proposed by-law changes, the results of voting for directors and committee reports are on the agenda.
- 2—A reminder that our by-laws do not permit tipping or the acceptance of tips by employees. There have been flagrant abuses of this provision. Also, a number of members are not signing the register at the entrance desk and are letting their children roam unattended in the parking area. Remember, too, that pets are not allowed on the premises.
- 3—The Board is contemplating a further increase in the initiation fees to be effective possibly March 31 this year. Increases under consideration:

Regular—\$500	(now	\$360)
Associate—\$250	(now	\$ 90)
Service—\$250	(now	\$ 90)
Non-resident—\$250	(now	\$180)

No change is being suggested at this time for junior membership. However, because of the heavy demand, priority will be given to applications of members' children.

- 4—Reservations should be made for both lunch and dinner. The club manager has been instructed not to accept reservations if they cannot be honored or if undue delays in seating might occur.
- 5—To those of you who found the Dining Room table lamps irresistable, please forward your check in the amount of \$10.50 (replacement cost) to the manager's office.
- 6—Rules and regulations prohibit anyone under 18 to smoke on the premises, but a number of youngsters are apparently unaware of this.
- 7—If your committee has an important message to impart to the membership and you don't see said message here, it's your fault. For widespread circulation and a 50-50 chance it will be read, submit such news to your friendly Forecaster.

Are you going on an extended trip?

Away to school?

A lengthy illness?

Give a lot of thought before resigning and giving up your valuable Outrigger Canoe Club membership.

For a mere \$1.20 per month it is possible to inactivate and retain your membership.

Please be cognizant of the fact that it may be expensive and difficult to re-join in the future.

#### continued from page 1

Just before 4:45 p.m., the double canoe approached the new club and made a circle of the lagoon while Dr. Akaka cast sand from the calabash into the water. Flanked by the other canoes, the double canoe landed. Dr. Akaka sprinkled the blessed sand on the new beach, then proceeded to the maile lei which was strung between two coconut trees at the boundary of the club's property. After parting the maile, the Reverend Akaka sprinkled the remaining sand on the grounds and delivered the following prayer of dedication and blessing:

Almighty God our Father, Creator of the heavens and the earth, Father of all mankind, we thank Thee for the joy and meaning of this day. We thank Thee for the Outrigger Canoe Club, for its founders, for those who through the years have given it life and high purpose, for those who have brought fame and honor to Hawaii and our nation.

We pray now for Thy blessing upon this new site, its facilities, its officers and directors, its members and families, its staff and employees — the men and women — children and youth — present and to come — that the noble spirit and high purpose of the Outrigger Canoe Club may be continued in them all.

Let no evil have claim upon this place and people. But let them be instruments of aloha and peace, upholding high standards of moral, physical, intellectual, and social relationships — and thereby strengthening the foundations of Hawaii's and our nation's present and future.

Let the purpose of this club be the blessing of this new place and people — that this club may promote the sports and activities of old and new Hawaii in all their forms and branches; cultivate aloha and friendship among its members, families, and staff; advance learning as well as the arts and sciences. Let this be a place where the individuality of each person is appreciated, a place where people who like and enjoy each other can be together, a place of people who enhance the beauty and meaning of the Aloha State as a garden of God's children, seeking not only their own comfort and welfare, but also the well being of others and of Hawaii — today and tomorrow.

Thus may all who come here — members and guests — find their peace in a deeper unity with nature and neighbor, with self and Thee. Thus may the Outrigger Canoe Club become the finest of clubs in our state and nation.

Now let the beauty of the Lord our God be upon us. Establish Thou the work of our hands upon us. For Thine is the kingdom and the power and the glory forever. Amen.

After a two-hour Happy Hour—or, Try and Find A Seat From 5 to 7 Hour—the Reverend Akaka delivered a brief invocation, President Ward Russell welcomed those lucky enough to get tickets and a huge luau feast commenced. Bountiful entertainment was provided by Marian Diamond's group, the Puka Puka Otea (who will forget Tackaberry on the tamure or Maria Hemming's leaps?) and Ken Alford's Dixiecats.

A special tribute was paid to Vice-President J. Cline Mann in a resolution recognizing his contributions. His Building Committee was also accorded special mention.

January 11 was not only Dedication Day, it was also Cline Mann's birthday, as well as emcee Bob Fischer's birthday. (Discretion keeps us from revealing ages).

The all-day, all-night affair is pau now, but not forgotten.



Receiving line at C.M.A.A. Early Bird Cocktail Party. L. to R. Ward Russell, pres., Marge and Don Ross and Dave Davis.

#### C.M.A.A.

The Club Managers Association of America recently held their annual national conference in Hawaii. This group represents some three thousand private clubs in the United States and Canada and it was the first meeting held in this state by their organization.

The O.C.C. has arranged for its members reciprocal privileges with many of these clubs and a list of participating clubs is available at the office of the manager.

Your club hosted the Early Bird Cocktail Party which was the first, and according to most club managers, the greatest social affair of the entire meeting. Approximately five hundred managers attended this pre-conference party and all were favorably impressed with the physical structure of our club and most grateful to the O.C.C. membership for permitting them this tour of inspection.

#### "PLEASE BEAR WITH US"

Your board of directors and management of the Outrigger Canoe Club are aware of many deficiencies in service, particularly in the dining room area, which need correction and improvement. Bear with us for a few months while we work out this problem to the ultimate end that all Outrigger Canoe Club members can be proud of service rendered them in all their club facilities. Members should also be cognizant of the fact that the building is not yet completed. We are handicapped by incomplete furniture deliveries and by problems of training new personnel.

PLEASE "KOKUA".

Aloha, Management, Officers and Board of Directors

February 1964

#### CANDIDATES FOR THE BOARD



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Sargent Kahanamoku

#### MAKAHA CHAMPIONSHIPS

The club can well be proud of three of its best surfers who performed in the recent International Surfing Championships at Makaha.

Winner in the men's division was regular member Joey Cabell, who in recent years has spent much of his time skiing at Aspen, Colorado, where he has a steak restaurant, "The Chart House." He vied against the best competition from Hawaii, California and Australia. Joey's previous winning appearance in the Makaha Championship was in 1955, when he placed second in the Boy's Division.

Associate member Fred Hemmings, Jr., proved his superiority in the Boy's Division by again capturing first place, repeating his victory of 1961. Freddy's initial placewinning effort was in 1958, when he took third place at the age of 12.

Junior member Jay Clarke surfed beautifully in taking second place to Fred. There is no question he is a surfer to be reckoned with in future competitions.

Both Joey and Fred received national publicity for their efforts, Joey in TIME magazine and on A.B.C. Television's "Wide World of Sports" and Freddy by a brief write up in SPORTS ILLUSTRATED.

#### ALOHA! NEW MEMBERS

There are too many of you to mention by name. This is your Club be active.

2151 Atherton Road Honolulu January 8, 1964

# TO: PRESIDENT, VICE-PRESIDENT AND BOARD OF DIRECTORS

You are deserving of hearty congratulations for the completion of our new Outrigger Canoe Club.

Also, the Manager and staff have performed Herculean efforts in transferring from the old club to the new one in record-breaking time. The finished results make one proud to be a member of this Kamaaina Club.

On all sides one hears sounds of praise for the accomplishments performed.

It is a club that one is proud to be a member — a cordial meeting-place of ladies and gentlemen, and I join with others in wishing you every success in your efforts to making the club a "Home away home" where good fellowship predominates.

Aloha,

George Bustard

(Continuous member from June, 1908 - 551/2 years)

#### **MEMBERS ATTENTION!**

Construction and furnishing of our new club house are incomplete. By the middle of February many things will be done or installed:

- (1) Improvements to the bar and kitchen;
- (2) Furnishing of the gentlemen's lounge;
- (3) Additional furniture in the bar, dining room, have terrace, and snack bar;
- (4) Tiling in the locker rooms; and
- (5) Equipment in the men's exercise room.

Please bear with us for another month.