

CALLING ALL PHOTOGRAPHERS! GIVE US YOUR BEST SHOTS!

Enter the 11th Annual HONOLULU Magazine/LIGHT INC. Photographic Awards Contest. More than \$5,000 in cash and prizes!

It couldn't be more simple: We're looking for the best photo images produced in Hawai'i. Amateur or professional, black & white or color, print or slide. It's the best that counts!

And the best of the best, the Grand Prize winner, will receive \$1,000 cash and \$1,000 credit for a shopping spree at Pacific Photo/Audio & Video, 611 Kapahulu Ave.

So start now—read the rules, load your film and give us your best shots.

ENTRY DATES: The 11th Annual HONOLULU Magazine/LIGHT INC. Photographic Awards Contest is accepting entries now through April 13.

AWARDS:

■ **Grand Prize**—\$1,000 cash and a \$1,000 Eastman Kodak-sponsored photographic shopping spree at Pacific Photo/Audio & Video for camera equipment or Kodak film, paper or chemistry.

■ **First Prize**—\$500 cash plus \$300 photographic shopping spree at Francis Camera.

■ **Second Prize**—\$300 cash plus \$250 photographic shopping spree at Pacific Photo/Audio & Video.

■ **Third Prize**—\$200 cash plus \$200 photographic shopping spree at Francis Camera.

■ **Fourth Prize**—\$150 photographic shopping spree at Pacific Photo/Audio & Video.

■ **Fifth Prize**—\$100 photographic shopping spree at Pacific Photo/Audio & Video.

■ **Technicians Awards**—cash prizes, winners selected by the staff of LIGHT INC.

■ **Certificates of Merit**—to 100 finalists, as chosen by the contest judges.

ELIGIBILITY: All photographs must have been taken in Hawai'i. ■ No more than 10 entries (in any combination of color and black & white, slides or prints) may be submitted by any one contestant. Prints, or the borders on which they are mounted, should not exceed 11-by-14 inches. ■ Any amateur or professional photographer may enter, except employees of LIGHT INC. and Honolulu Publishing Company and their families. ■ No work should be entered that has been previously published (except in the Commercial Photography Award category). ■ HONOLULU Magazine is not responsible for loss or damage to entries. ■ HONOLULU Magazine retains the right to publish award-winning photographs and use them in promotions relating to the contest.

ENTRY FEE: Entry fee is \$1 per photo (\$10 maximum). Check or money order made out to Honolulu Publishing Company must accompany entry. Entries not accompanied by entry fee will be disqualified.

METHOD OF ENTRY: Your name, address and phone number should be printed in ink on the border of each slide and on the back upper right corner of each print, with an arrow to indicate the top of the photograph. Late, mutilated or previously published entries are not eligible and will not be considered. Include entry fee and the completed entry form below (or a piece of paper with the same information—no purchase of HONOLULU Magazine is required). All entries should be mailed or delivered to: Photo Awards, HONOLULU Magazine, 36 Merchant St., Honolulu, HI 96813. Only those entries that

include stamped, self-addressed envelope (of appropriate size) will be returned by mail.

JUDGES:

■ Ron Jett, staff photographer, *The Honolulu Advertiser*

■ Gaye Chan, commercial photographer and photography instructor, University of Hawai'i

■ Teresa Black, art director, HONOLULU Magazine

AUW SPECIAL AWARD: Again this year representatives of the Aloha United Way will peruse our contest entries, looking for the one photograph that best captures the spirit of the United Way's national theme: "It brings out the best in all of us." All contest entries will be considered for this award but, of course, photos with people are more likely to capture the theme. *The winning photo will be reproduced on next year's AUW calendar, distributed statewide to all AUW donors.* If you do not want your entries considered for the AUW Award, check the appropriate box on the entry form.

CALLING ALL PROS! This year LIGHT INC. will award \$1,000 to the best COMMERCIAL PHOTOGRAPH published in Hawai'i. In addition, Eastman Kodak will sponsor a \$1,000 photographic shopping spree at Francis Camera. It's simple—just submit a tear sheet of your best commercial work along with a note telling where and when it was published (HONOLULU Magazine, June 1987, for example). Each photographer may submit up to three entries (at \$1 per entry) in this category. Please note: original photographs must have been shot on Kodak film.

DEADLINE: All mailed entries must be postmarked no later than **Monday, April 10**. All hand-delivered entries must be received by noon **Thursday, April 13**.

11TH ANNUAL HONOLULU MAGAZINE/ LIGHT INC. PHOTOGRAPHIC AWARDS CONTEST

Name _____

Address _____

City _____ State _____ Zip _____

Number of slides/transparencies _____

Number of color prints _____

Number of black & white prints _____

Number of tear sheets (commercial category) _____

Total entries _____ Total entry fee \$ _____

(Enclose check or money order payable to Honolulu Publishing Company.)

I have read and agree to the contest rules.

Signature _____ Date _____

☐ I do not wish to enter the AUW category.