

HAWAII CLIPPING SERVICE
P.O. Box 2033 - Honolulu, Hawaii
PHONE: 734-8124
Victoria Custer Elaine Stroup
WAIKIKI BEACH PRESS
OCT. 5 1970

Business Notes...

H. M. "BUD" SMITH has recently been appointed Marketing Director for the new Waikiki Downtowner Hotel which is scheduled to open July 1971.

During the past year he has been marketing advisor for the Ala Moana Hotel.

Smith was sales director for Sheraton-Hawaii and the Pacific for five years following a year in Tokyo as General Manager of the New Otani Hotel. He is

past president of Skai Club and the Hotel Sales Management Association International and founded the Hawaii Chapter HSMA in 1967. Acknowledged as an expert in hotel industry sales, Smith has served on committees for the Hawaii Hotel Assn., HVB and Chamber of Commerce and has lectured for three years at T.I.M., East West Center at the University.



Smith

Smith has memberships in The Honolulu Academy of Arts, Outrigger Canoe Club, Sales & Marketing Executives, American Hotel & Motel Assn., Navy League of U.S. and a life member of the American Club in Tokyo.

The Waikiki Downtowner Hotel is now under construction at 2145 Kalakaua Ave.

Smith will be expeditor for the project and has opened an operations and sales office at 804 Waikiki Business Plaza, 2270 Kalakaua Ave.



Morrish



Burns

TOM MORRISH, senior vice president of the Makai Corporation, whose interests include Sea Life Park, Hotel Hana Ranch and Royal Hawaiian Air Service, has been named chairman of the Business Advisory Committee for the University of Hawaii's School of Travel Industry Management.

Morrish succeeds Robert H. Burns, Kahala Hilton general manager, who leaves soon to form his own hotel corporation in the Orient.

Burns has served on the T.I.M. School's Business Advisory Committee for four years.

During his three years as chairman of the committee, Burns has been instrumental in gaining widespread travel industry support of the School of Travel Industry Management and has helped to raise more than \$50,000 from Hawaii business for the School's Development Fund.

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California paddlers to vie in long race

Twelve canoes, including one from California, will compete in the Aloha Week Molokai-to-Honolulu race Sunday, Oct. 18.

Entered in the 37½ mile race are Healani, Lanikai, Order of Kamehameha, Outrigger and Waikiki Surf in

the koa class and Healani, Hui Nalu, Lanikai, Leeward Kai, Order of Kamehameha, Waikiki Surf and Marina del Rey of California in the non-koa class.

WAIKIKI SURF is the defending champion in the koa class and Lanikai in the non-koa class.

Waikiki won its event last year in 6 hours 38 minutes 26 seconds and Lanikai made it in 6:56.6.

Keala O'Sullivan Watson, is honorary race chairman. Donald Dias is chairman and John Kapua race coordinator.

THE RACE will be from Hale O Lono harbor on Molokai to Duke Kahanamoku Beach at Waikiki.

Walter Rodenhurst in charge of activities at Kahanamoku Beach. Lucky Luck will be master of ceremonies and the Na-Opio Troupe will furnish the entertainment.

Donnelly col.

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HONOLULU STAR-BULLETIN

OCT 13 1970

WORD IS that Vice President Agnew's services as a campaigner were offered to the local GOP, but the idea was nixed. Local Republicans feared **Spiro's** bombastic style would hurt more than it would help. . . **Harold Sullivan** overheard two young gals on the beach at the **Outrigger Canoe Club** discussing the Veep the other day, and one referred to him as "the garrulous Greek with his gobbledegook," a quote worthy of the virulent, voluble Veep himself. . . Did you notice the **King-Kiyosaki** ad showing **Sam** and **Ralph** standing shoulder to shoulder. Kiyosaki must have been standing in a hole—he towers over King. . . Two noted songwriters, **Buck Ram** and **Cy Mockridge**, comparing notes at Ann MacCormack's apartment the other night. Cy's scored countless films, and Buck wrote most of the **Platters** tunes. We asked him if he was bugged when **Stan Freberg** did a take-off on his tune, "The Great Pretender." Said Buck, "How could I be? It sold a million and a half copies and I made \$30,000 off it." Buck also manages **John MacCormick**, the singer holding forth at Gauguin, and was ecstatic because for the first time in the club's history, there were four sold-out houses Saturday night. . .



McCormick

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Puns' Finley Clocks fastest swim time

Marc Finley, a Punahou School swimmer, turned in the fastest time in the first annual open water swim competition Sunday off Waikiki.

He was timed in 55 min. 23 sec. for the race which started at San Souci Beach and finished at Duke Kahanamoku Beach, a distance of ap-

proximately two miles—as the crow flies.

ROUGH water and strong currents actually stretched out the course, but only 4 out of 42 starters had to be picked up by escort canoes provided by Outrigger Canoe Club and Hui O Kailua.

"They weren't exhausted,

but the current was sweeping them out to sea," said

Chuck Shipman, meet director for the sponsoring Board of Public Parks and Recreation.

Bill Woolsey, Kamehameha swim coach, was the winner in the "professional" class in 55:25. Kurt Pfiffer paced amateur men 18-35 in

56:15 and Peter Cole topped men over 35 in 57:40.

MARGE Phillips was clocked in 1:26.43 in the senior women's class and Virginia Moore won the women's open division (18-35) in 1:29.31.

Lt. Bill Reichle was the first to finish in the military division in 1:04.40.

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long canoe event set to go Sunday

One Mainland entry—the Marina del Rey Canoe Club—will compete in the non-koa class of the 18th annual Molokai-to-Oahu outrigger race Sunday.

The Marine crew consists of coach and steersman Steve Kekuwa, Ken Bucha, Dill Wasdyke, Keith Keillar, Sam Farrar and Harold Brown.

OTHER entries in the non-koa class are Healani, Hui Nalu, Lanikai, Leeward Kai, Order of Kamehameha and Waikiki Surf Club.

The koa field will include Healani, Lanikai, Order of Kamehameha, Outrigger and Waikiki Surf.

The annual Aloha Week canoe classic will be over the usual 37½-mile course from Hale O Lono Harbor on Molokai to Duke Kahanamoku Beach at Waikiki.

LAST YEAR'S winners were Waikiki Surf in the koa class with a time of 6 hours, 38 minutes, 26 seconds, and Lanikai in the non-koa with a time of 6 hours, 56 minutes and 6 seconds.

Both division records were set in 1968—by Outrigger in the koa at 5 hours, 55 minutes and 16 seconds and by Healani in the non-koa at 6 hours, 3 minutes and 28 seconds.