Social and Athletic Club Has Signed Up 2,000

The new Honolulu Club at the corner of Ward Avenue and South King Street is hoping to add its name to the city's list of exclusive social-set hangouts.

If initial reaction is any clue, the social and athletic club is a shoo-in. With rough edges showing as workers finish construction, the club has an air of exclusivity

Even the graffiti on the unfinished elevator walls is in good taste. One observer, after her first visit for lunch, said she was surprised at and impressed by the interior trim-

And club developer Eugene Axelrod said, "I had envisioned what the club would look like, and this is bet-

ter than what I envisioned." The \$12 million facility opened for lunch, drinks, racquetball and socializing recently with construction workers mixing in casually with the club's new members.

Axelrod, president of Knight Racquetball Development Corp., the club's developer, said he expects finishing touches to be completed this

WITH 2,000 members, the club has exceeded its membership projections by about 80 percent, said Axelrod, who is president and director of the club.

And to counter those who told Axelrod that Honolulu didn't need another social club, he said 38 percent of the Honolulu Club's members belong to other clubs such as the Pacific Club, Oahu Country Club and the Outrigger Canoe Club.

Axelrod came up with the idea for his expansive racquetball club in 1977 and visited social and athletic clubs across the country to give the idea substance.

Finding a site and obtaining backing for the club, however, involved

come up with \$51,500 each - \$1.8 million — to invest in the club. He then went to Bank of Hawaii, American Security Bank and the State of Hawaii Employee Retirement System for a combined loan of \$6.5 million. Bank of Hawaii added \$2 million to that in March this year so that construction could be completed.

racquetball courts

story complex.

the club in early 1979.

The club was originally estimated to cost \$8 million, but the addition of another floor and and other expenses have bumped the cost up to \$12 mil-

The site of the Honolulu club, once

the home of Trader Vic's restaurant.

was to have become an integrated

medical facility known as the

Thomas Square Plaza. Ground was

Site work, including foundations.

Knight Racquetball Development

Corp. acquired the 32,725-square-foot

site from bankrupt THC Financial

Corp. under a court-approved agree-

WHILE NEGOTIATING for the

for that facility stood basically un-

touched until Knight started work on

broken in 1973 for the planned 19-

The club was built by Charles Pankow Associates. Wong & Wong and Joseph M. Pisciotta were the architects, and Richard Crowell Associates handled the interior design. Club members will not be lacking

for things to keep them interested. The eighth floor has four paddle tennis courts, half a basketball court

some complex packaging by the former Washington, D.C. businessman. The seventh The seventh floor includes locker rooms, saunas, steam baths, cold plunges, swimming pool, gift shop, massage room and a dining room in which diners have a bird's-eye view of Thomas Square and Honolulu Con-

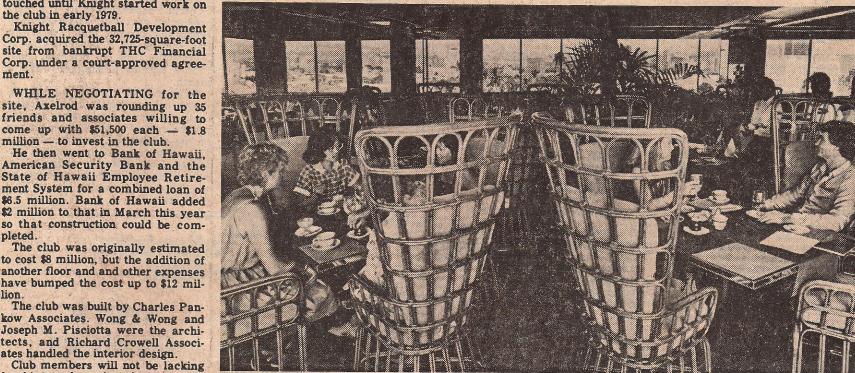
> A CO-ED fitness center, racquetball observation deck and cocktail

lounge and dance floor are on the sixth floor of the club.

And at the heart of the club, on the fifth floor, is the club's main attraction - 15 racquetball courts. Axelrod has leased out other parts of the club to separate but comple-

mentary businesses. On the seventh floor is the club's Cosmetology Salon, operated by Maurice Damien. The fourth floor houses a comprehensive sports medical clinic headed by Dr. Chet Nierenberg.

And last week, Dallas-based T.G.I. Friday's, which has restaurants in more than 30 cities nationwide, filed a \$600,000 building permit to construct a restaurant on the ground floor of the club.



CLUB DINERS—Honolulu Club members can dine with a view of Thomas Square and the Honolulu Concert

wayne harada

HAWAII CLIPPING SERVICE

P.O. Box 2033 - Honolulu, Hawaii
PHONE: 734-8124

Victoria Custer Elaine Stroup
HONOLULU ADVERTISER

JUL 15 1980

Whee, the people Nohelani Cypriano reopens Friday night at

the Ala Moana Americana's Garden Lanai. On Thursday, she'll help launch the Maui County Fair. On Sunday, she entertains

at the Miss Hawaii Hemisphere Beauty Pageant at the Pacific Beach Hotel's Oceanarium Grand Ball-

Teddy and Nanci Tanaka are hosting the 7-Elevensponsored Muscular Dystrophy Association golf tournament today at the Honolulu International Country Club. and a lot of local celebs are participating. Further. 7-

Eleven's Mike Cutter (district manager), has assembed The Naipo Serenaders, Alice (Naipo) Park's Puamana Hula Studio, the men from Kawailiula Halau, and youth singer Delmane Naipo for a dinner show this evening.

Itemizations

mwas quite a whirlwind weekend for KKUA's Lane Robinson, who emceed three diverse events. Friday, he introduced The Peter Moon Band in two shows at the

Ala Moana Americana's Garden Lanai; Saturday, he did the honors at the Little River Band concert at the NBC Arena; and Sunday night, he hosted the second Deep Purple-Shnazz bill at the University of Hawaii's Campus Center Ballroom

Notice many record shops playing Keola and Kapono Beamer's "Island Night" Robinson

album? Sure, it's a popular commodity. But record store folks are competing in an "Island Night" contest - the trick being, if an unidentified party enters the shop while the LP is being played, the staffer wins an "Island Night," which happens to be admission to the Beamer-Andy Bumatai show at the Cinerama Reef's Ocean Showroom . .

Chit-chat

Vacationing here: Tennessee "Ernie" Ford. He bumped into The Fabulous Krush the other day, when they were discussing business at the Outrigger Canoe Club, and proceeded to give

a blessing .

And Bobby Gonzales of Krush sub-hosts for vacationing Danny Kaleikini this week on the latter's KHON-

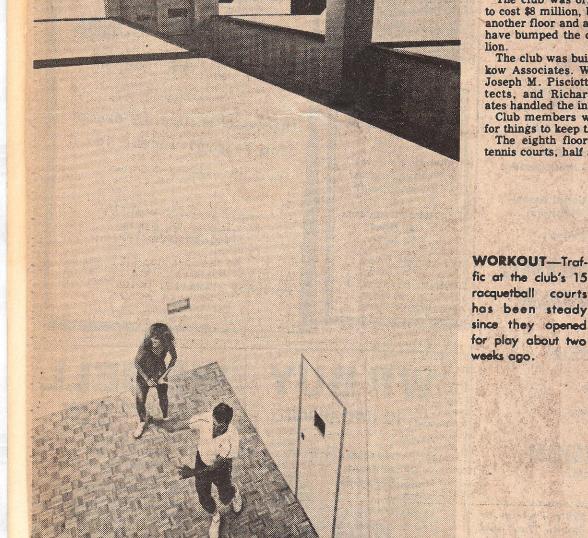
Smokey Road opens tomorrow night at Walton's Mountain, at the Imperial Hawaii Hotel. The group will provide country music.

from 9:30 p.m. to 1:30 a.m. Wednesdays through Sundays And that's Show Biz

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Malia 'surfs' on; Hui Nalu on top

By ANDY YAMAGUCHI Advertiser Sports Writer

Depending on who you were, the

Waikiki waves were either a boon (if

you caught one to victory) or a bane

(if they swamped your canoe or,

In one race Healani's canoe struck

the rear of Outrigger's canoe, caus-

ing minor damage. In another, Kailua's canoe pearled under, cracking

the bow and causing the canoe to al-

most sink before club members

adopted for the day, allowing the

clubs to use any steersman. Experienced men such as Fred Hemmings,

Downing, Rabbit Kekai, Kala

Kukea, Mike Holmes and Blue Ma-

kua Jr. were able to guide the less

At Kahana Bay, meanwhile, the Waikiki Beach Boys won six events,

including senior men and senior

women, to win the Hui O Koolauloa

Regatta and register its second con-

secutive Hui Wa'a and Surfing regat-

The Beach Boys scored 50 points

to outdistance defending association champion Loa'a, with 30. Windward

Kai edged Kaneohe 24-23 for third

Results of both regattas on page C-2

knowledgeable through the waves.

An "open steersmen" rule was

worse, caused a collision)

swam out to bring it in.

The waves off Waikiki broke Malia in two last year.

But yesterday Malia, the Waikiki Surf Club's storied 43-year-old koa canoe, was the only non-fiberglass canoe to brave the surf at the Walter J. MacFarlane Regatta off Waikiki. Hui Nalu out-pointed Outrigger 86-

62 for the team title. Clubs in the Oahu Hawaiian Canoe Racing Association normally race with koa canoes. It's the core of HCRA tradition. But the host Outrigger Canoe Club

made an exception for yesterday's regatta because the surf, running at 5-6 feet, increased the chance of damage to the priceless koa hulls. Every club elected to go fiberglass. Every one, that is, except for

Waikiki Surf Club. Tradition runs deep. "Bringing out your koa in Hawaii, that's probably the best offering you can make to the old-timers," said club president George Downing.

And WSC members would rather

paddle with their bare hands than enter a race without Malia. "For us, Malia will always be our racing boat," said club member Glenell Kaia. "We treat her like a human being. It's something that's

hard to explain . Just then the Malia was carried onto the beach. Something was wrong. Kaia turned and ran to the

canoe, grabbing the equipment bag on the way. Like anxious mothers, she and Luana Froiseth looked over the trou-

ble. Several dowels on the gunwale had popped out. Minor. Kaia looked relieved.

"Everybody's scared," she said, 'but this is a race, and when there's a race Malia comes first." HCRA President Ward Russell

said, "In the early days of canoe racing it was a perennial champion. It's a symbol to the Waikiki Surf Club. They have a very strong emotional attachment to that canoe. It's a beautiful feeling.

It wasn't beautiful at last year's MacFarlane Regatta when she and a Koolau Club canoe collided, severing Malia's bow. Two weeks and \$1,200 later she was whole again.

There are a lot of Malia clones. In the '50s she raced in California, and before she was returned some boatbuilders took a mold from her to make the first fiberglass canoes.

But to Waikiki Surf Club members there is only one Malia. "There's no roney that could buy that boat," Downing said.



Waikiki Surf Club paddlers (foreground), in their koa canoe, head out to the buoy along with the rest of the fleet during yesterday's Walter MacFarlane Regatta in waters off Waikiki.

Third Straight Win for Hui Nalu C.C.

After the Oahu Hawaiian Canoe Racing Association's first six regattas of the season, the heated rivalry between Hui Nalu and Outrigger Canoe Club is anything but settled. In the first three regattas, flat-

water events off Kailua, Nanakuli and Waimanalo, OCC defeated the Hui decisively. Hui Nalu repaid Outrigger in kind in the next two beach regattas at Waikiki-the Kaupiko and the MacFarland.

Yesterday, at the season's last flat-water regatta, Hui Nalu evened the score at three-apiece, but by the scantest of margins, with one-point victory over Outrigger, 70-69, off Makaha

THE TEAMS WERE seperated only by a few points all day and going into the final featured race, the two-mile senior men's event, OCC needed a convincing win overcome the Hui Nalu lead.

But Hui Nalu held on, finishing in second only four-tenths of a second behind Outrigger for its thirdstraight triumph.

The Outrigger men—Tom Connors, Mark Buck, Marshal Rosa, Tim Kelly, Bill Mowat and Mike Lemeswere timed at 16 minutes, 8.8 seconds. The Hui's crew-Nainoa Thompson, Bruce Blankenfeld, Kala Kukea, George Kissner, Joe Spielman and Murom Thompson-were right behind at 16:09.2.

Hui Nalu won seven of the regatta's 26 races, while Outrigger won six. Hui Nalu triumphs came in the mixed quarter-mile; the women's novice 'B' quarter-mile; the women's masters quarter-mile; the men's novice 'A' half-mile; the boys' 16-and-under half-mile; the junior women's half-mile and the senior women's mile.

victory which gave Hui Nalu the lead it needed to win the regatta. The crew of Lanakila Spencer, Nalani Spencer, Christie Gibson, Ann Schumaker, Carol Kukea and Lita Blankenfeld posted a convincing win in nine minutes, 27.6 seconds over Waikiki Surf (9:36.3) and Outrigger (9:40.7).

OUTRIGGER'S SIX victories came in the boys 12 'A' quartermile; the girls' 13 and under quarter-mile; the boys' 18-and-under mile; the freshmen men's mile; the open men's 4 half-mile, and the senior men's two-mile.

Hui Lanakila won the Division A title with 18 points, while Koolau finished second with 14.

At Kailua Beach Park, meanwhile, it took the flip of a coin to determine the winner of the Hui Wa'a and Surfing Association's Bob Nagatani Regatta after the Kaneohe Canoe Club and the Waikiki Beach Boys finished in a first place tie with 44 points each.

The coin flip was won by Kaneohe, which had posted six first-place finishes in the regatta. The Beach Boys had five firsts and four sec-